

Name:
Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, July, 2020

Course: International Business

Semester: II

Course Code: INTB 7002

Programme: MBA -IB

Time: 03 hrs.

Max. Marks: 100

Instructions: Read carefully all the instructions before you answer

Answer any five question. All question carries 20 marks. Write your answers in this sheet in the space provided below and upload in Black Board within stipulated time as per end semester examination guidelines. 20 X 5 = 100

S. No.		Marks	CO
Q 1	Critically analyse the international entry strategy	20	CO3
Q2	Analyze the modern theory of international trade with suitable examples	20	CO2
Q3	Distinguish between goods and services. What is the role of services industry in international business? Explain	20	CO2
Q4	Distinguish between fixed and floating exchange rates. How floating exchange rate is determined?	20	CO1
Q5	How different elements of culture affects in international business outcome. Explain with suitable examples.	20	CO4
Q6	Elucidate the recent changes in WTO regulations with respect to international trade. How these changes will benefit India?	20	CO4

ANSWERS