

**Roll No.****SAP ID**

**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**  
**End Semester Examination, July 2020**  
**Open Book – Through Blackboard Learning Management System**

**Course: Business Economics- I (Micro Economics)**  
**Programme: B.A\_LLB/BBA\_LLB/B.Com\_LLB**

**Semester: II**  
**Course Code: CLNL-1014**

**Time: 03 hrs.**

**Max. Marks: 100**

**Instructions:**

As this examination is in open-book format, the students are expected to demonstrate a very high degree of Academic Integrity and not copy contents from resources referred. Instructors would look for understanding of the concept by the students and any similarity found from resources online/ offline shall be penalized in terms of deduction of marks and even cancellation of paper in requisite cases. The online examination committee of the School would also look for similarity of two answer scripts and if answer scripts of two or more students are found similar, both the answer scripts shall be treated as copied and lead to cancellation of the paper. In view of the aforesaid points, the students are warned that they should desist from using any unfair means.

**All Questions are Compulsory**  
**Answer each question in not more than 500 words**

S. No.		Marks	CO
1	What are the difficulties a new business will face in the current market situation due to COVID-19? Describe the challenges faced by a new business in the initial phase?	20	CO4
Ans.			
2	What is the relationship between price elasticity and position on the demand curve? For example, as you move up the demand curve to higher prices and lower quantities, what happens to the measured elasticity? How would you explain that?	20	CO2
Ans.			
3	Taking into consideration of market for alcohol based hand sanitizers what happens to equilibrium price $P^*$ and equilibrium quantity $Q^*$ if $\aleph$ the price of ethanol falls; $\beth$ people become more health conscious ; $\Re$ both the price of ethanol falls and people become more health conscious ?	20	CO3
Ans.			
4	Finding a life partner is a complicated process that may take many years. It is hard to think of this process as being part of a very complex market, with a demand and a supply for partners. Think about how this market works and some of its characteristics, such as search costs. Would you consider it a perfectly competitive market?	20	CO2
Ans.			
5	How government initiative like Make in India can help nation in short run and long run production function?	20	C05
Ans.			

I, ....., understand that submitting work that isn't my own may result in failure in this paper and I may also be subject to Disciplinary Proceedings as per the Academic Integrity policy of the University.