UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, Dec 2019

Course: IT for Managers   Semester: I
Program: MBA General Management   Time: 3 Hours
Course code: DSIT 7008   Max. Marks: 100
Instructions:

SECTION A	(10*1 Marks Each - 10 Marks)

Write Short Notes On:

1	Hosting	1
2	Customization	1
3	Portal	1
4	Streaming	1
5	Augmented Reality	1
6	Trojan	1
7	Podcasting	1
8	Spam	1
9	Dynamic Pricing	1
10	Folksonomies	1

SECTION B	(3*10 Marks Each -30 Marks)

1	Elaborate upon the Business Models (traditional & innovative) being employed by E-Commerce organizations.	10
3	What is EDI? How do they integrate an organizational chain?	10
4	How does internet change Consumer and Supplier relationships?	10

SECTION-C	(3*20 Marks Each - 60 Marks)

1	How do Enterprise Softwares provide value to Businesses? Describe in brief the various Business Processes supported by Enterprise Software.	20
2	Discuss the various Information Systems that support Managerial roles (Mintzberg).	20
3	The Internet may not make corporations obsolete, but the corporations will have to change their business models. Do you agree? Why or why not?	20