

Name:			
Enrolment No:			
UNIVERSITY OF PETROLEUM AND ENERGY STUDIES End Semester Examination, May, 2019			
Course: IP Management		Semester: XII	
Programme: B. Tech. (ET), LL.B. (Hons.) IPR		CC: LLBL655	
Time: 03 hrs.		Max. Marks: 100	
Instructions:			
SECTION A			
Note: Attempt all Questions. All Questions carry equal marks.			Max 10 marks
S. No.		Marks	CO
Q 1	Statement of question		
	a. Material Transfer Agreement	2	CO1
	b. Performers Rights	2	CO3
	c. Cross-licensing	2	CO2
	d. Exclusive license	2	CO1
	e. Bolar exemption	2	CO2
SECTION B			
Note: Attempt all Questions			Max 20 marks
2	Enlist and analyse various copyright issues in digital medium and Digital Rights Management strategies. Cite relevant legal provisions.	10	CO3
3	Write short note on alignment of business strategies with intellectual property strategy while giving specific examples.	10	CO2
SECTION-C			
Note: Attempt any two Questions out of following three.			Max 20 marks
4	Discuss various strategies which can be employed for successful commercialization of university research outputs.	10	CO2
5	Analyse various issues related to taxation of intellectual property in India. Give recent examples.	10	CO1
6	What are the various phases of intellectual property development? Describe the role of IP manager in these phases with illustrations.	10	CO3
SECTION-D			
Note: Attempt all Questions.			Max 50 marks
7	Siddharth has created and designed an innovative website. Analyze the appropriate protection mechanism/s for protection of different components of that website under different intellectual property laws in India.	20	CO2
8	Digitalcolours Ltd., from USA (the "Discloser") represents that it has certain information relating to a method for coating microscopic components (the "Information "). NewIndia constructions from New Delhi, India (the "Receiver") desires to receive and/or use the information for the specific purpose of deciding whether or not to acquire license or other rights to the Information (the "Purpose"). You have to advise and draft following preliminary agreements for the NewIndia: a. Non-disclosure agreement b. Stand-still agreement	30	CO3

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SECTION A

Note: Attempt all Questions. All Questions carry equal marks. **Max 10 marks**

		Marks	CO
Q 1	Write short notes on the following:		
	a. Moral rights of Authors	2	CO 1
	b. John Doe order	2	CO 2
	c. IP Assignment	2	CO 2
	d. Grant-back clause	2	CO 2
	e. Copyright societies	2	CO 3

SECTION B

Note: Attempt all Questions: **Max 20 marks**

Q 2	What is Meta-tag? Discuss the issues related to domain names and Trademark law.	10	CO 2
Q 3	What is an IP Audit? Describe various stages of IP audit with examples.	10	CO 1

SECTION-C

Note: Attempt any two Questions out of following three. **Max 20 marks**

Q 4	Discuss the role of IP managers in an organisation. Give suitable examples.	10	CO 1
Q 5	Write a short note on the challenges being faced by the MSME sector in India with respect to creation, protection and commercialisation of IP.	10	CO 3
Q 6	With help of recent examples, discuss the issues related to taxation of intellectual property in India.	10	CO

SECTION-D

Note: Attempt all Questions. **Max 50 marks**

Q 7	India Council for Scientific Research (ICSR), a public funded research organization wants to notify guidelines for Intellectual Property Management and Commercialisation, As an IP Manager you have to provide inputs for these guidelines. Draft your inputs for the following listed sections of the guidelines in this regard:		CO 3
	a. General procedures for IP management	20	
	b. Public – private partnership and IP management	15	
	c. Incentive and benefit sharing for developing technology	15	