

Name:

Enrolment No:



**UPES**

**End Semester Examination, May 2025**

**Course: Corporate Social Responsibility**

**Semester: VI**

**Program: BBA/ B.Com/Integrated**

**Time: 03 hrs.**

**Course Code: HRES 3011**

**Max. Marks: 100**

**SECTION A**  
**10Qx2M=20Marks**

S. No.	All questions are compulsory.	Marks	CO
<b>Q 1</b>	<b>Choose the Correct Option.</b>		
A	<b>Which of the following is a key component of CSR?</b>  a) Profit maximization only b) Social and environmental responsibility c) Avoiding legal penalties d) Employee promotions	<b>2</b>	<b>CO1</b>
B	The concept of Triple Bottom Line refers to:  a) Finance, marketing, operations b) People, planet, profit c) Cost, quality, service d) D. Strategy, structure, system	<b>2</b>	<b>CO1</b>
C	Which of the following is NOT a CSR activity as per Schedule VII of the Companies Act, 2013?  a) Eradicating hunger and poverty b) Promoting sports c) Political donations d) Promoting education	<b>2</b>	<b>CO1</b>
D	Which of the following is incorrect in context to CSR mandate in India?  a) It falls under section 135 of the Companies Act 2013 b) It mandates the expenditure of at least 2% of the net profit in three preceding financial years. c) Contribution to political parties qualifies as CSR. d) D) It is exempted for a subsidiary of a foreign company operating in India.	<b>2</b>	<b>CO1</b>
E	Which international standard provides guidelines on social responsibility?	<b>2</b>	<b>CO1</b>

	<ul style="list-style-type: none"> <li>a) ISO 14000</li> <li>b) ISO 26000</li> <li>c) ISO 9001</li> <li>d) D. ISO 45001</li> </ul>		
F	<p>Which stakeholder group is directly influenced by a company's CSR policies on fair wages and safe working conditions?</p> <ul style="list-style-type: none"> <li>a) Government</li> <li>b) Investors</li> <li>c) Employees</li> <li>d) Media</li> </ul>	2	CO1
G	<p>What is the primary purpose of a CSR report?</p> <ul style="list-style-type: none"> <li>a) To advertise products</li> <li>b) To attract investors only</li> <li>c) To communicate CSR efforts to stakeholders</li> <li>d) To reduce taxes</li> </ul>	2	CO1
H	<p>Which of the following best describes corporate philanthropy?</p> <ul style="list-style-type: none"> <li>a) Legal compliance</li> <li>b) Voluntary donations for social causes</li> <li>c) Employee training programs</li> <li>d) Cost-cutting strategy</li> </ul>	2	CO1
I	<p>Which global initiative encourages businesses to adopt sustainable and socially responsible policies?</p> <ul style="list-style-type: none"> <li>a) UN Global Compact</li> <li>b) IMF Guidelines</li> <li>c) WTO Trade Agreement</li> <li>d) D. Basel Accords</li> </ul>	2	CO1
J	<p>What is greenwashing in the context of CSR?</p> <ul style="list-style-type: none"> <li>a) Promoting green technology</li> <li>b) False portrayal of environmental responsibility</li> <li>c) Environmental audits</li> <li>d) Cleaning factories regularly</li> </ul>	2	CO1
<p><b>SECTION B</b> <b>4Qx5M= 20 Marks</b></p>			
<b>Q 2</b>	<b>Answer the following questions in 100-120 words</b>		
A	Define Corporate Social Responsibility in your own words. What is the role of stakeholders in CSR?	5	CO2
B	Write about any two leadership theories and role of leadership towards CSR.	5	CO2
C	Write a note on stakeholder theory of corporate governance and its relevance to CSR.	5	CO2

D	Write a short note on the factors that helped in the evolution of CSR in India.	5	CO2
<b>SECTION-C</b> <b>3Qx10M=30 Marks</b>			
<b>Q 3</b>	<b>Attempt Any Three Questions (200-250 words)</b>		
A	How has the evolution of CSR practices in India influenced the way modern businesses approach social responsibility today?	10	CO3
B	What fundamental values drive the Sustainable Development Goals (SDGs), and how are companies practically integrating these goals into their business strategies and operations?	10	CO3
C	Critically assess the impact of CSR on employee engagement and organizational culture. Support your answer with real examples.	10	CO3
D	How director's fiduciary duty supports corporate governance of an organization. Explain briefly.	10	CO3
<b>SECTION-D</b> <b>2Qx15M= 30 Marks</b>			
<b>Q 4</b>	<b>Answer Any Two Questions:</b>		
A	<p><b>Read the scenario and answer the questions below:</b> SDGs, International Mandates, and CSR Impact</p> <p><i>GreenTech Solutions</i>, a European multinational in the renewable energy sector, has expanded its operations into South Asia. In compliance with local laws and global mandates, it implements CSR activities focused on SDG 7 (Affordable and Clean Energy) and SDG 13 (Climate Action). The company installs solar panels in underserved rural areas, supports education on clean energy usage, and partners with local governments and international bodies for funding. It also adheres to mandatory CSR norms in the host country and regularly publishes sustainability reports.</p> <p>Q1. How does GreenTech Solutions align its CSR activities with the Sustainable Development Goals (SDGs)? In your answer, explain how SDG 7 and SDG 13 are reflected in their CSR programs.</p> <p>Q2. Identify and explain two key challenges GreenTech Solutions might face while applying global CSR standards in a local South Asian context. How can ethical and culturally sensitive leadership help address these challenges?</p>	15	CO4
B	<p>Online retailer E-Shop struggles to balance the need for durable packaging to protect products during shipping with its commitment to environmental sustainability. Traditional packaging options often rely on non-biodegradable materials, while more eco-friendly alternatives might not be as secure.</p> <p>A. Discuss the challenges faced by E-Shop in finding sustainable</p>	15	CO4

	<p>packaging solutions.</p> <p>B. Analyze the different factors E-Shop should consider when making packaging decisions, including cost, customer experience, and environmental impact.</p> <p>C. Suggest potential strategies for E-Shop to implement a more sustainable packaging approach while maintaining customer satisfaction</p> <ul style="list-style-type: none"> <li>• and product protection.</li> </ul>		
C	<p>Company W has implemented a flexible work program offering remote work options and alternative schedules for employees. While some employees appreciate the work-life balance, others feel disconnected from colleagues and report challenges with productivity.</p> <ol style="list-style-type: none"> <li>1. Discuss the potential benefits and drawbacks of flexible work arrangements for both employees and the company.</li> <li>2. How can leadership within Company W ensure the success of their flexible work program and promote employee well-being alongside productivity?</li> <li>3. Analyse other CSR initiatives that can contribute to a positive workplace environment.</li> </ol>	15	CO4