

Name: Enrolment No:			
UPES End Semester Examination, December 2025 Course: Enterprise Resource Planning Semester: VII Program: BT-H-CSE-SPZ-Merged Hons Course Code: CSEG4012P_3 Time : 03 hrs. Max. Marks: 100 Instructions:			
SECTION A (5Qx4M=20Marks)			
S. No.		Marks	CO
Q 1	What is meant by business process reengineering?	4	CO1
Q 2	Write briefly on Data Mining.	4	CO1
Q 3	Explain how e-commerce is different from e-business.	4	CO1
Q 4	Discuss customer relationship management (CRM) in detail.	4	CO2
Q 5	Explain the factors impacting ERP marketplace dynamics.	4	CO4
SECTION B (4Qx10M= 40 Marks)			
Q 6	Explain the fundamental concept of Supply Chain Management and also discuss about the Supply Chain Management process in details.	(3+7)	CO3
Q 7	Explain the functionalities of Human Resource management module in ERP packages.	10	CO2
Q 8	i) State the difference between on-premise ERP and SaaS. ii) Compare PeopleSoft with JD Edwards in terms of functional strengths, target industries, and implementation challenges.	(5+5)	CO4
Q 9	How business intelligence improves the power of ERP system? Explain the difference between Big bang and Phased transition strategy. OR Define Enterprise. Explain the three major risk factors in implementing an ERP project with proper example.	(5+5) (2+8)	CO1
SECTION-C (2Qx20M=40 Marks)			
Q 10	What is Supplier relationship management? What are the objectives of SRM? What are all the types of SRM? Discuss each type in detail.	(3+3+2+12)	CO3

	OR Discuss the significance of transportation and warehouse management in improving supply chain efficiency. Trace the evolution of Supply Chain Management from traditional logistics to modern integrated SCM. Illustrate with examples. How has globalization transformed sourcing, production, and distribution networks in supply chain management? Provide case studies.	(6+4+2+4+4)	
Q 11	Examine Automotive industry processes with a focus on ERP and SRM integration. Explain how ERP enhances efficiency in these processes, emphasizing data security. Analyze challenges in ERP and SRM implementation, proposing strategic solutions for success. Support your analysis with industry examples, best practices, and case studies.	(5+5+5+5)	CO4