

Name:

Enrolment No:



**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**

**End Semester Examination, December 2022**

**Course: Micro, Small & Medium Enterprises**

**Program: BBA FT**

**Course Code: INTB3007P**

**Semester: V**

**Time : 03 hrs.**

**Max. Marks: 100**

**Instructions:**

**SECTION A**  
**10Qx2M=20Marks**

S. No.		Marks	CO
Q 1	As per MSME development act which of the following issue is not addressed by it- (a) credit. (b) technology upgradation. (c) marketing products. (d) global competition.	2	CO1
Q 2	Which of the nodal agency works for the co-ordination and development of village and Khadi Industries? - (a) ministry of agro and rural industries. (b) khadi and village industries. (c) national small industries corporation. (d) NABARD.	2	CO1
Q 3	As per government of India size of small-scale industry can be decided on the basis of- (a) number of employees working. (b) volume of output. (c) power consumed for business. (d) Investment in plant and machinery.	2	CO1
Q 4	MSME development act came into existence- (a) October 2007. (b) October 2006. (c) October 1991. (d) October 2013.	2	CO1
Q 5	National small industries corporation was set up in the year- (a) 1956. (b) 1955. (c) 1953. (d) 1954.	2	CO1
Q 6	Person who owns, operate and task risk of a business venture- (a) aptitude.	2	CO1

	(b) employee. (c) entrepreneur. (d) entrepreneurship.		
Q 7	Modern small-scale industries include- (a) handloom. (b) power loom. (c) sericulture. (d) handicrafts.	2	CO1
Q 8	As per the MSMED act 2006, for service enterprises investment in equipment is more than 10 lakh rupees but less than 2 crore rupees is- (a) micro enterprises. (b) small enterprises. (c) medium enterprises. (d) Cottage industries.	2	CO1
Q 9	District Industries centres was launched on- (a) 5 May 1972. (b) 1 May 1978. (c) 13 May 1971. (d) 24 May 1975.	2	CO1
Q 10	Startup India aims at- (a) innovation and creation. (b) manufacturing. (c) providing credit. (d) servicing.	2	CO1
<b>SECTION B</b> <b>4Qx5M= 20 Marks</b>			
Q 11	Do you think the revised definition of MSMEs 2020 help to improve its performance? Explain.	5	CO2
Q 12	Explain the financial issues faced by the micro enterprises from MSMEs family.	5	CO2
Q 13	Mention any four initiatives taken by the government to support the MSMEs.	5	CO2
Q 14	Explain the concept of cluster financing.	5	CO2
<b>SECTION-C</b> <b>3Qx10M=30 Marks</b>			
Q 15	It has been observed that MSMEs sector is engaging more informal labour in the production process. Mention the reasons behind this phenomenon.	10	CO3
Q 16	Examine the support provided by the government to improve the design of the products produced by the MSME sector.	10	CO3
Q 17	“MSMEs sector is referred to as the growth engine of the Indian Economy”. Considering the given statement discuss the challenges pertaining to the MSMEs sector in India.	10	CO3

**SECTION-D**  
**2Qx15M= 30 Marks**

Q 18	Critically evaluate the performance of MSME sector in India during pre and post liberalization.	15	CO4
Q 19	Assess the cluster development strategy adopted by the Ministry of MSMEs for sustainability and growth of small enterprises. Give you suggestions in this regard.	15	CO4