

Name:
Enrolment No:



UNIVERSITY WITH A PURPOSE

UNIVERSITY OF PETROLEUM & ENERGY STUDIES

Online End Semester Examination – May, 2021

Course: E-Enterprises Management
Program: MBA (O&G)
Course Code: DSIT8002

Semester: IV
Time: 03 hrs.
Max. Marks:100

SECTION A

1. Each Question will carry 5 Marks

2. Instruction: Complete the statement/Select the correct answer (s)

Sl.No.	Question	COs
Q1	Why enterprises need a shift toward digitalization?	CO3
Q2	What is the importance of technology-based services in an enterprise?	CO4
Q3	Suggest the relevance of E-services in COVID pandemic.	CO3
Q4	How will you promote E-services in enterprises?	CO2
Q5	“Oil and Gas sector need to rethink about sustainability in the current scenario”- Comment.	CO1
Q6	Do you agree that Oil & Gas businesses in India usually do not adopt new products?	CO3

SECTION B

1. Each question will carry 10 marks

2. Instruction: Write Short/brief notes

Q7	Discuss the importance of conducting a systematic research in for managing Enterprises in the modern Electronic services delivery environment.	CO1
Q8	Describe the need of adaptability in enterprises under the current uncertain business environment.	CO1
Q9	Explain the need of “Outsourcing” in Oil & Gas Industries.	CO2
Q10	Explain the major challenges faced by the Oil & Gas industry in adopting AI based tools and techniques.	CO3
Q11	Write a brief note on “ The Oil & Gas industry and Climate Changes- The business ethical Dilemma”	CO2

SECTION C

1. Each Question carries 20 Marks

2. Instruction Write long answer.

Q12	Explain the significance of Big Data Management in Oil & Gas Industries. What may be the business process consequences of managing large scale data? OR	CO2
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	Explain Risk Management in Enterprises? How a flexible systems design in Oil & Gas Sector will improve the Operational efficiency and mitigate risk.	
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