

Name:
Enrolment No:



UNIVERSITY OF PETROLEUM & ENERGY STUDIES
End Semester Examination (Online) – December, 2020

Program: MBA - IB
Subject/Course: Green Strategy and Social Compliance
Max. Marks: 100
Course Code: INTB 8006

Semester: III

Duration: 3 Hours

IMPORTANT INSTRUCTIONS

1. The student must write his/her name and enrolment no. in the space designated above.
2. The questions have to be answered in this MS Word document.
3. After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.

Q.No	Group – A Each question will carry 05 marks. All questions are compulsory	Marks	COs
1	Why companies invest in green strategies?	5	CO2
2	How climate change may drive company strategy?	5	CO4
3	Analyze application of full cost pricing and green trade	5	CO4
4	What is meant by sustainable development? How many SDG s are there?	5	CO1
5	Explain environmental accounting and cost benefit analysis	5	CO1
6	How green growth can be achieved?	5	CO2

Q.No.	Group – B Each question will carry 10 marks. All questions are compulsory	Marks	COs
7	Analyze the issues of Social Compliance	10	CO4
8	Discuss important social compliance parameters	10	CO2
9	Explain the social audit process	10	CO1
10	How global organizations certify for Social compliance. Give some examples	10	CO3
11	Analyze how International Business companies apply green business strategies in to practice?	10	CO4

Q.No.	Group – C Each question will carry 20 marks.	Marks	COs
12	Critically analyze how IKEA practice social compliance Or Analyze with examples the country strategies on green practices	20	CO4