

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES



Roll No: -----

End Semester Examination – May 2017

Program/course:	BBA (AVO)	Semester –	IV
Subject:	Travel Agency & Tours operations	Max. Marks	: 100
Code :	BDSA 113	Duration	: 3 Hrs
No. of page/s:	2 pages		

This question paper is in FOUR parts and all parts are compulsory.

PART A

Answer the following

(1X15=15 Marks)

1. Name the state where the tourist city Khajuraho is located.
2. Name the smallest continents and the largest ocean of the world.
3. Name the Capital city of USA.
4. How many kinds of Indian passports are issued to the Indian citizen?
5. Where is the location of prime Meridian?
6. Name the ocean which is named after a country.
7. India has how many Union Territories?

Write the full form of the following.

8. IATO
9. MICE
10. GDS
11. GMT
12. WTTC
13. MOT
14. ITA
15. ITR

Part B

(25 marks)

Write short notes on the following:

1. Describe the importance of two imaginary lines i.e. longitude and latitude (2)
2. Describe the concept of DAYLIGHT SAVING TIME. (3)
3. Explain the concept of marginal cost pricing in tour package. (5)
4. Name the departments of a Travel agency (5)

Refer to the attached International Time Calculator and answer the following question with full calculations

5. What will be local time in Karachi (Pakistan) when it is 0800 in Tokyo on Sunday the 15th May?
(5)

6. Calculate the total elapsed time of the following flight:

JL712 leaves Singapore at 0810 hrs on 13th May and arrives in Toronto (Canada) at 2030hrs
(Eastern Time) on 13th May. (5)

Part C: Long answer

(3x10=30 marks)

(Answers should be around 100 words)

1. Describe the accounting procedure for travel Agency.
2. Describe the components of a Tour Package.
3. Define the areas in which the Travel Agency business can be diversified.

Part D Long answers (descriptive)

Answer any TWO

(2x15=30marks)

(Answer should be between 150 & 175 words)

1. What are the various method of marketing or promotion of Tours
 2. Describe the distribution channel in tourism.
 3. Explain the procedure to set up tourism organization.
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