

Model Question Paper

Name: Enrolment No:	
--	--

Course: BBCG106 – International Business

Program B.BA FT

Time: 03 hrs.

CC:INTB3001

Semester: III

Max. Marks:100

Instructions: Section A is compulsory (30 marks); any **Five Questions** from **Section B** (each carrying 6 marks = 30 marks); **Section C** is compulsory (each carrying 20 marks = 40 marks).

Section A
Answer maximum in 3-4 lines **(30 marks)**

1.	Mention three economies in transition.	[3]	CO1
2.	Define ‘Trans-nationality index’. How is it calculated? State with help of an example.	[4]	CO1,2
3.	Name the present ‘Commerce and Industry’ minister of India.	[2]	CO1
4.	Mention two drivers of international business.	[2]	CO1
5.	Mention two FDI collaborations that have taken place in India in recent past	[2]	CO2
6.	State the contribution of Agriculture, Industry and Services in country is GDP at present.	[3]	CO1
7.	Which position does India stand at ‘ease of doing businesses’ according to World Bank ranking out of 190 countries?	[2]	CO1
8.	Name the present Governor of RBI.	[2]	CO1
9.	What is ‘technology’? How does it differ from ‘science’?	[3]	CO3
10.	Define ‘multinational enterprise’ and give one example.	[2]	CO1,2
11.	What do you understand by term ‘liberalization’?	[2]	CO2
12.	State the difference between ‘developed’ and ‘developing’ countries.	[3]	CO3

Section B

Attempt any 5 questions. Answer maximum in one and a half page (30 marks)

1	State the difference between ‘Licensing’ and ‘Franchise’ with help of an example.	[6]	CO2,3
---	---	-----	-------

2	Define the term 'international businesses. Compare and contrast international business with domestic business.	[6]	CO3
3	Impact of technology has been a subject of immense discussion', Why?	[6]	CO2,3
4	How far Porter's model is it relevant to a developing country? Explain with help of an example.	[6]	CO2,3,4
5	What is FDI? State and explain the factors that influence FDI	[6]	CO1,2
6	Do MNCs effect adversely to host countries? Describe with help of appropriate examples.	[6]	CO2,3,4

Section-C

All questions in this section are compulsory (40 marks)

1.	Should two countries engage in international trade only in case they have comparative advantage? Critically explain the statement by taking example of any two countries and two products.	[20]	CO2,3, 4
2	What is the contribution of MNCs towards the development of developing countries? Also mention the grievances against MNCs that are often raised by critics of MNCs with the help of appropriate examples.	[20]	CO2,3,4