


Name:			
Enrolment No:			
<b>UPES</b> <b>Odd Semester Supplementary Examination, December 2023</b>			
<b>Course: IPRs in Cyberspace</b> <b>Program: BTech LLB CSE (Cyber Law)</b> <b>Course Code: CLCB4001</b>		<b>Semester: VII</b> <b>Time : 03 hrs.</b> <b>Max. Marks: 100</b>	
<b>Instructions:</b>			
<b>SECTION A</b> <b>(5Qx2M=10Marks)</b>			
S. No.		Marks	CO
Q 1	What are digital copyrights?	2	CO1
Q 2	What are domain names?	2	CO1
Q 3	Define cyberspace as a marketplace of intellectual properties.	2	CO1
Q 4	What is distinctiveness of a trademark?	2	CO1
Q 5	Define originality in the context of a copyright.	2	CO1
<b>SECTION B</b> <b>(4Qx5M= 20 Marks)</b>			
Q 6	Explain the role of domain names in intellectual property rights and cyberspace protection.	5	CO2
Q 7	How can businesses protect their trademarks from infringement on social media platforms?	5	CO3
Q 8	What is the role of intermediaries in IP protection in the cyberspace?	5	CO2
Q 9	Discuss the challenges of protecting trademarks in the online context.	5	CO2
<b>SECTION-C</b> <b>(2Qx10M=20 Marks)</b>			
Q 10	Analyze the challenges which owners of trademarks and copyrights face in protecting their intellectual properties in the cyberspace.	10	CO3
Q 11	Analyse how patents be safeguarded in the era of open-source software and collaborative development online.	10	CO2
<b>SECTION-D</b> <b>(2Qx25M=50 Marks)</b>			

<p>Q 12</p>	<p><b>Answer all the following questions based on the problem statements.</b></p> <p>(i) Imagine a startup in India, "TechGlow," has recently launched its innovative electronic gadgets online. They've created a unique logo and brand name. However, they've noticed similar names popping up on various social media platforms and small e-commerce websites. How can TechGlow take basic steps to protect its trademark in the cyberspace and what initial legal considerations should they keep in mind?</p> <p>(ii) Picture an established mid-sized fashion retailer in India, "ChicStyles," which has been facing challenges with counterfeit products and brand imitation on various online marketplaces. Discuss the specific challenges ChicStyles might encounter in protecting its trademark in the dynamic cyberspace. What legal strategies can ChicStyles employ to mitigate these challenges and maintain its brand integrity?</p> <p>(iii) Consider a scenario where a well-known Indian software company, "CodeInnovate," discovers that a large multinational tech corporation has registered a domain name similar to theirs and is operating in the same industry. Analyze the complexities involved for CodeInnovate in pursuing legal action against this multinational corporation for trademark infringement in the cyberspace. Discuss potential jurisdictional issues, legal remedies available, and the strategic considerations CodeInnovate should weigh before taking legal action.</p> <p>.</p>	<p><b>8+8+9=25</b></p>	<p><b>CO4</b></p>
<p>Q 13</p>	<p><b>Answer all the following questions based on the problem statements.</b></p> <p>(i) "An aspiring artist in India, 'CreativeCanvas,' has recently published digital artworks on their personal website. They have noticed unauthorized sharing and reproduction of their works on various social media platforms. What basic steps can CreativeCanvas take to protect their digital artworks from copyright infringement in the cyberspace, and what are the initial legal considerations they should be aware of?"</p> <p>(ii) "Imagine a medium-sized software company in India, 'SoftWave Solutions,' which has developed a unique</p>		<p><b>CO4</b></p>

	<p>computer program. They find out that another company is offering a similar program for free download on various websites. Explore the challenges SoftWave Solutions might face in protecting its copyright in the cyberspace. Discuss specific legal strategies they could employ to address this situation and maintain control over their intellectual property."</p> <p>(iii) "Consider a scenario where a popular Indian film production company, 'CinematicArts,' discovers that a foreign streaming service is streaming their movies without authorization in the Indian cyberspace. Analyze the complexities involved for CinematicArts in pursuing legal action against the foreign streaming service for copyright infringement. Discuss the cross-border legal challenges, potential remedies available under Indian law, and strategic considerations CinematicArts should take into account before initiating legal proceedings."</p>	<b>7+7+11=25</b>	
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