Name:

Enrolment No:



Semester: V

UPES

End Semester Examination, December 2023

Course: Decision Making Under Uncertainty

Program: INT B.Com-MBA

Course Code: DSQT3002

Time : 03 hrs.

Max. Marks: 100

Instructions:

SECTION A 10Ox2M=20Marks

	uncertainty, and how can they be used to inform better choices?	10	CO2
Q 6	3Qx10M=30 Marks What role do probabilistic models play in decision-making under	40	COT
ν,	SECTION-C	3	COS
Q 5	Opportunity Loss is used in decision making List out some limitations of decision-making under pure uncertainty	5	CO2
Q 4	making styles Define the concept of minimizing regret and explain how Savages's	5	CO2
Q 3	decision making. Explain the connection between specific personality traits and decision-		
Q 2	What is meant by the continuum of pure uncertainty and certainty in	5	CO1
	4Qx5M= 20 Marks		
	SECTION B		1
	d) Minimizing the emotional impact of a decision		
	c) Maximizing expected value		
	b) Minimizing the worst possible outcome		
	a) Maximizing the best possible outcome		
	concern?		
	d) Balancing risks and rewards 10) When using the minimax regret criterion, what is the main		
	c) Maximizing expected value		
	b) Minimizing the worst possible outcome		
	a) Maximizing the best possible outcome		
	decisions?		
	9) What does the maximin criterion focus on when making		
	c) Expected Valued) Minimax regret		
	b) Maximax		
	a) Maximin		
	maximizing expected utility?		
	8) Which decision-making approach is based on the principle of		
	d) It guarantees the best outcome		
	c) It accounts for uncertainty by generating random samples of inputs		
	b) It is a quick and simple method c) It accounts for uncertainty by generating random samples		
	a) It provides an exact solution to complex problems		
	in decision making?		
	7) What is the primary advantage of using Monte Carlo simulation		
	d) The final decision		
	c) Uncertain events or states of nature		
	a) Possible decisions or choicesb) Certain outcomes		
	6) In a decision tree, what do branches represent?		
	d) Determining the most sensitive decision maker in a group		

Q 7	Given a scenario in the healthcare industry, apply the continuum of pure uncertainty and certainty to analyze how medical professionals make decisions in situations ranging from complete uncertainty to high certainty.	10	CO4		
Q 8	How can decision trees be effectively used in business decision-making processes.	10	CO2		
SECTION-D					
2Qx15M= 30 Marks					
Q 9	The automotive industry is undergoing a transformative shift toward sustainability, with electric vehicles (EVs) gaining prominence. Examine in this scenario how decision making is influencing the adoption and market dynamics of electric vehicles.	15	CO3		
Q 10	Evaluate the ethical implications of using Bayesian approaches in decision-making, considering factors such as transparency, bias, and interpretability.	15	CO4		