| Name: <br> Enrolment No: |  |  |  |
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|  UPES  <br> Course: QT for Managers End Semester Examination, December 2023  <br> Program: MBA  Semester: I <br> Course Code: DSQT7006  Time: 03 hrs. <br>    <br> Instructions:   |  |  |  |
| $\begin{gathered} \text { SECTION A } \\ \text { 10Qx2M=20Marks } \end{gathered}$ |  |  |  |
| S. No. |  | Marks | CO |
| Q 1 | Select the most appropriate |  | CO1 |
|  | i. If there is a very strong correlation between two variables then the correlation coefficient must be <br> i. any value larger than 1 <br> ii. much smaller than 0 , if the correlation is negative <br> iii. much larger than 0 , regardless of whether the correlation is negative or positive iv. None of these alternatives is correct. <br> ii. In regression, the equation that describes how the response variable (y) is related to the explanatory variable ( x ) is: <br> i. the correlation model <br> ii. the regression model <br> iii. used to compute the correlation coefficient <br> iv. None of these alternatives is correct <br> iii. For comparison of two different series, the best measure of dispersion is: <br> i. Range <br> ii. Mean Deviation <br> iii. Standard Deviation <br> iv. None of them <br> iv. Which of the following is unitless measure of dispersion? <br> i. Standard Deviation <br> ii. Mean Deviation <br> iii. Range <br> iv. Coefficient of Variation <br> v. Which of the following graphical method is used in case of continuous data <br> i. Histogram <br> ii. Deviation bar diagram <br> iii. Pie chart <br> iv. both ii and iii <br> vi. A normal random variable has a distribution that is: <br> a. always symmetric <br> b. never symmetric <br> c. symmetric if the mean is positive |  |  |



## SECTION-C <br> 3Qx10M=30 Marks

| Q 6. | $\begin{array}{l}\text { There are a number of possible measures of sales performance, including how consistent } \\ \text { a salesperson is in meeting established sales goals. The data that follow represent the }\end{array}$ |
| :--- | :--- | percentage of goal met by each of four salespeople over the last 6 years. Suggest a more appropriate alternative measure of consistency and Which salesperson is the most consistent?


| Ram | 83 | 33 | 88 | 56 | 70 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Shyam | 71 | 77 | 57 | 95 | 100 |
| Paras | 122 | 110 | 72 | 88 | 136 |
| Prasad | 147 | 126 | 67 | 93 | 127 |


| Q7. | Automobile travelling on the New York State Thruway are checked for spee <br> police radar system. Following is a frequency distribution of speeds: |  |
| :--- | :--- | :--- |
| Speed(Miles per hour) Frequency <br>  $45-49$ <br> $50-54$ 12 <br> $5-59$ 43 <br> $60-64$ 155 <br> $65-69$ 750 <br> $70-74$ 20 <br> $75-79$ 15 |  |  |

What is the mean speed of the automobiles travelling on the New York State Thruway? Also find Karl Pearson measures of skewness and comment on the nature of data.

Q 8. A study was made by a retail merchant to determine the relation between weekly advertising expenditure and sales. The following data were recorded:

| Adv. Cost | 5 | 4 | 8 | 7 | 3 | 0 | 2 | 6 | 5 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Sales | 10 | 8 | 12 | 11 | 6 | 6 | 10 | 6 | 8 |

CO

CO 3
(i) Find the regression line to predict weekly sales from advertising cost
(ii) Estimate the weekly sales when advertising cost is 12


