Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES End Semester Examination, May 2022

Course: Trade Analytics Program: MBA - IB Course Code: INTB 7005 Semester: II Time: 03 hrs. Max. Marks: 100

Instructions: Read all the sections carefully and answer all the questions

SECTION A

	10Qx2M=20Marks		
S. No.		Marks	CO
Q 1	Mention few important macro-economic variables that affect trade	1	C01
Q 2	What do you mean by competitive advantage?	1	C01
Q 3	Which sources of trade data are most reliable?	1	C01
Q 4	Define Index of export market penetration	1	C01
Q 5	What is export diversification?	1	C01
Q 6	What do you mean by random disturbance term?	1	C01
Q 7	How normality of a data set can be checked?	1	CO1
Q 8	Mention usefulness of the World Trade Atlas	1	C01
Q 9	If data collected is not normal, how to proceed with hypotheses testing?	1	C01
Q10	Give two important functions of UNCTAD	1	CO1
	SECTION B 4Qx5M= 20 Marks		
Q 11	How trade intensity index is measured?	5	CO2
Q 12	Discuss market share analysis of different products	5	CO2
Q 13	Distinguish between balance payments and balance of trade	5	CO2
Q 14	Explain the gravity model in international trade	5	CO2
	SECTION-C 3Qx10M=30 Marks		
Q 15	Analyze the impact of various macroeconomic factors on India's export	10	CO3

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	a. Dependent Variable							
Q 18	Discuss and analyze the above regression results clearly indicating the impact of dependent variables on independent variables.						15	CO4
Q19	What is your managerial decision on the preference of the customer's bases on these results?						15	CO4