

<b>Name:</b> <b>Enrolment No:</b>	 <b>UPES</b> UNIVERSITY OF TOMORROW
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**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**  
**End Semester Examination, December 2022**

**Course: Cross Cultural Management**  
**Semester: III**  
**Program: MBA - IB**  
**Course Code: INTB 8017**

**Time 03 hrs.**  
**Max. Marks: 100**

**Instructions: Read all the sections carefully and answer all the questions**

**SECTION A**  
**10Qx2M=20Marks**

S. No.	Question	Marks	CO
Q 1	Name the two leadership capabilities	2	CO1
Q 2	Why delegation in leadership is necessary. (Mention two reasons)	2	CO1
Q 3	Define Cross Cultural Management.	2	CO1
Q 4	Define Global Capabilities.	2	CO1
Q 5	Another name for Zeus culture is -----	2	CO1
Q 6	Write the abbreviation for IHRM	2	CO1
Q 7	Which are the three most important characteristics of an effective international business manager?	2	CO1
Q 8	Define Gender Equality.	2	CO1
Q 9	Equality, Diversity & I_____ (EDI)	2	CO1
Q10	Define Vertical Dyad Linkage (VDL)	2	CO1

**SECTION B**  
**4Qx5M= 20 Marks**

Q 11	Explain any five Leadership Typologies.	5	CO2
Q 12	Define Global Capability Gap. Mention the formula to calculate GCG.	5	CO2
Q 13	Define all the four types of Basic cultural style mentioned by Handy (1995)	5	CO2
Q 14	Define Global Disposition and explain its importance.	5	CO2

**SECTION-C**  
**3Qx10M=30 Marks**

Q 15	What is Global Leadership? Mention at least five challenges faced in GL.	10	CO3
Q 16	Define Governance. Explain in detail the immediate Governance issues faced by Global Firms.	10	CO3
Q 17	Define Organizational Structure. Mention all the four dimensions of Organizational Structure.	10	CO3

**SECTION-D**  
**2Qx15M= 30 Marks**

	Since commencement of operation in 1966, Bharat Forge Limited has achieved several milestones and is today among the largest and technologically most advanced manufacturers of forged & machined components. As one of India's emerging multinationals, the company has manufacturing operations across 12 locations and 6 countries – 4 in India, 3 in Germany, one each in Sweden, Scotland, US & 2 in China.		
Q 18	What will your advice be for each country?	<b>15</b>	<b>CO4</b>
Q 19	Describe some cases other Disney, Wal-Mart, and Daimler Chrysler where companies have faced problems in their international ventures due to cultural differences.	<b>15</b>	<b>CO4</b>