

Name:
Enrolment No:



UNIVERSITY OF PETROLEUM & ENERGY STUDIES
End Semester Examination – December, 2021

Program: B.Com (H)
Subject/Course: International Business
Course Code: INTB 3008P

Semester: 5th
Max. Marks: 100
Duration: 3 Hours

SECTION A – 20 Marks (Type the answer in text box)

1. Each Question will carry 2 Marks
2. Instruction: Complete the statement / Select the correct answer(s)

| S.No. | Questions | CO |
|-------|---|-----|
| Q1. | _____ occurs when a firm invests resources in business activities outside its home country. | CO1 |
| Q2. | While the lowering of trade barriers made globalization of markets and production a theoretical possibility, _____ change made it a tangible reality. | CO1 |
| Q3. | The global landscape is also changing with the rise of _____ | CO1 |
| Q4. | Critics of globalization worry that jobs are being lost to _____ | CO1 |
| Q5. | _____ encourages firms from advanced nations to move manufacturing facilities offshore to less developed countries | CO1 |
| Q6. | Economic systems are explored in terms of market characteristics: market economies, _____, and mixed economies. | CO1 |
| Q7. | Legal systems are discussed in terms of the _____ they offer for business | CO1 |
| Q8. | Most modern democratic states practice _____ in which citizens periodically elect individuals to represent them. | CO1 |
| Q9. | A market economy is an economy in which all productive activities are _____ owned, as opposed to being owned by the state. | CO1 |
| Q10. | CIGS establishes a _____ set of rules governing certain aspects of the making and performance of everyday commercial contracts between sellers and buyers who have their places of business in different nations. | CO1 |

SECTION B – 20 Marks (Scan & Upload)

1. Each question will carry 5 marks
2. Instruction: Write short / brief notes

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|------|--|-----|
| Q11. | Explain the role of WTO | CO1 |
| Q12. | Recently the role of technology has lowered trade barriers. Describe | CO1 |
| Q13. | Describe two implications of the New Trade Theory | CO2 |

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|---|--|-----|
| Q14. | Discuss any one form of FDI | CO2 |
| Section C – 30 Marks (Scan & Upload) | | |
| 1. Each Question carries 10 Marks. | | |
| 2. Instruction: Write any 3 long answers. | | |
| Q15. | A democratic political system is an essential condition for sustained economic progress. Discuss. | CO4 |
| Q16. | How important are anticorruption efforts in the effort to improve a country's level of economic development? | CO4 |
| Q17. | Explain what determines the level of economic development of a nation. 'OR' Will developed nations like United States suffer from the loss of high skilled and high paying jobs? | CO4 |
| Section D – 30 Marks (Scan & Upload) | | |
| 1. Each Question carries 15 Marks. | | |
| 2. Instruction: Write any 2 long answers. | | |
| Q19. | Explain the three economic systems with example. | CO5 |
| Q20. | You are a senior manager in a U.S. automobile company considering investing in production facilities in China, Russia, or Germany. These facilities will serve local market demand. Evaluate the benefits, costs, and risks associated with doing business in each nation. Which country seems the most attractive target for foreign direct investment? Why? 'OR' With focus on Managerial Implications. Describe the Benefits, Cost, Risk of doing business internationally. | CO5 |