

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, 2021

Programme : MBA Core

Course: Business Ethics & Corporate Governance

Course Code : HRES8001

Instructions: Attempt all sections

Semester: IV

Max. Marks : 100

Time: 03 Hours

SECTION A

Q.1.

Multiple choice questions

Marks

5X6=30

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i.) Which of the following is the study and practice of decisions about what is good, or right?

- A) Business
- B) Consequences
- C) Law
- D) Morals
- E) Ethics

ii) A company is struggling to make a decision but the manager finds there is no clear right decision available. This is an example of

- A) A no-win situation
- B) An ethical dilemma
- C) A consequential dilemma
- D) A win-win situation
- E) A legal dilemma

iii. The _____ dimension of social responsibility refers to a business's societal contribution of time, money, and other resources.

- a) Ethical
- b) Philanthropic
- c) Volunteerism
- d) Strategic

iv. A stakeholder orientation includes all of the following activities except:

- a) generating data about stakeholder groups
- b) assessing the firm's effects on stakeholder groups
- c) distributing stakeholder information throughout the firm

5X6=30

CO1

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| | <p>d) minimizing the influence of stakeholder information on the firm</p> <p>v) Which of the following is the application of ethics to special problems and opportunities experienced by those in business?</p> <p>A) Business utilitarianism B) Business ethics C) Situational ethics D) Sarbanes-Oxley principles E) Consequentialism</p> <p>vi) If a company does not care about community expectations:</p> <p>A) It should honor them anyway, to a certain extent, because of the threat that legislation will impose social obligations on them. B) It should ignore them completely because a company's ethical obligation is to maximize profits to shareholders. C) It should ignore them completely because a company's only obligation is to obey the law. D) It should ignore them completely because it is the company's choice whether to comply with the desires of the community. E) It should inform the community it will not honor its expectations because the company has a moral obligation to provide this information.</p> | | |
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| SECTION B | | | |
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| | Write Short answers | Marks | |
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| Q2. | Explain different ethical issues in the management of intellectual property rights. Also suggest remedies | 10 | CO2 |
| Q3 | Explain relation between ethics , law and corporate governance | 10 | CO2 |
| Q4 | What do you understand by Leveraged Buyouts? Explain legal and ethical issues involved in buyouts | 10 | CO3 |

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| Q5 | Is surrogate advertising Ethical and Legal? Extend your views for and against surrogate advertising. | 10 | CO3 |
| Q6 | “Offensive tactics are becoming rampant in business operation”. Discuss the statement while citing ethical issues and its solutions related with offensive tactics | 10 | CO3 |
| Section –C | | | |
| | Situation based questions | | |
| Q7a. | A’s car met with an accident. The insurance claim was rejected on the ground that A’s driver was not holding valid driving license. Should A approach a Consumer Court for seeking the Insurance claim? Suggest solutions with legal and ethical perspectives | 10 | CO4 |
| Q7b. | A’s grievance is that he had registered with the M.I.G. Scheme of the Haryana Housing Board. The board had escalated the price of the flats three times within a period of two years. Does his case lie within the jurisdiction of Consumer Fora? Examine the situation in light of various ethical theories. | 10 | CO4 |