

UNIVERSITY OF PETROLEUM & ENERGY STUDIES

Online End Semester Examination, May 2020

Program: BBA
Subject/Course: Introduction to Management and Leadership

Course Code: GMHR1201

Semester: Ist Time: 3 Hours Max Marks: 100

SECTION A

- 1. Each Question will carry 5 Marks
- 2. Instruction: Complete the statement / Select the correct answer(s)

S. No.	Question	COs
Q 1	Planning is the blue print created to achieve organizational objectives A) True B) False	CO1
Q 2	Direction does not include which of the following? A) Supervision B) Leadership C) Motivation D) Harassment	CO2
Q 3	Which management function involves setting goals and objectives and creating specific plans for completing them? A) planning B) organizing C) controlling D) leading	CO3
Q 4	Which level of management is responsible for establishing a vision for the organization, developing broad plans and strategies, and directing subordinate managers? A) first level managers B) middle managers C) executive managers D) second level managers	CO4
Q 5	"Corporate Governance is the application of best management practices" A) True B) False	CO2
Q 6	Controlling doesn't include monitoring A) True B) False	CO3

SECTION B

1. Each question will carry 10 marks

2. Instruction: Write short / brief notes			
Q 7	What do you understand by planning? What are the features of planning	CO1	
Q 8	What do you understand by Directing? What are the different styles of leadership?	CO2	
Q 9	How leadership helps organization in solving modern business problems?	CO3	
Q 10	"Corporate Governance (CG) is the application of best management practices? Discuss some corporate scams in the context of corporate governance.	CO4	
Q 11	What do you understand by Controlling? State the importance of controlling.	CO3	
SECTION C			
 Each Question carries 20 Marks. Instruction: Write long answer 			
Q 12	"Arihant Ltd. are planning to start a designer cloth company in Delhi" Create a business plan for Vedanta Ltd.	CO4	