Name:

Enrolment No:



Course Code: LSCM7006

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, July 2020

Course: Business and Supply Chain Risk Management Programme: MBA LSCM Semester: IV Time: 03 hrs. Max. Marks: 100

Instructions: As per sections

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or risk management? (iii)ISO 15000 (iv) ISO 31000	
SECTION B (50)	
50	
y? What are the various levels of BCM strategy? 10	3
coordination systems (i) CPFR (ii) VMI	2
chain risk management? 10	2
tegies for managing supply chain disruptions? 10	3
& uncertainty & also what are the various types	2
1	coordination systems (i) CPFR (ii) VMI 7 chain risk management? 10

	Read the case & attempt all questions	20	
Q7	Since September 11, 2001, there has been a tremendous increase in security concerns. This includes transportation routes of supply chains, because of the threats		

	of terrorism through sabotage of shipping. Thus the United States as well as all of the countries that participate in supply chains leading to the United States are extremely		
	concerned with protecting shipping. Half of U.S. imports arrive via shipping, with		
	about nine million containers arriving each year. Such shipping can be used to		
	transport illegal immigrants, smuggled goods, and weapons, but the primary concern		
	is weapons of mass destruction. The Brookings Institute estimated that the expected		
	loss from a detonated weapon of mass destruction could be \$1 trillion, and the threat		
	of terrorism has led to a decrease in investment in the United States of 0.2% of gross		
	domestic product. The Yang case reported efforts in Taiwan to identify risks using a		
	risk management matrix considering the severity and frequency of risks, and		
	applying the matrix to select appropriate risk management responses. In this case, the		
	risk matrix was developed by assessing when to apply one of three risk treatments:		
	For low risk levels, risk would be self- contained, which is a way of saying the firm		
	would self- insure or take on the risk itself. The intermediate response level was to		
	consider insurance and loss reduction actions. For high risk levels, the policy		
	response was to take actions to avoid risk and transfer it to others through contracts		
	or other means. The two risk matrix dimensions were frequency and severity		
a)	Analyze the case. Identify the various types of risk associated with the business on	10	4
	the basis of frequency & severity (qualitative or quantitative)?		•
b)	Discuss in short what are the various risk mitigation strategies that can be adopted in this situation?	10	4
	this situation.		