

Name:	
Enrolment No:	

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, May 2020

Programme : MBA General/Core Course: Business Ethics & Corporate Governance Course Code : HRES8001 Instructions: Attempt all sections	Semester: IV Max. Marks : 100 Time: 03 Hours
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SECTION A

Q.1.	Multiple choice questions	Marks	
		5X6=30	CO
	<p>i) Which of the following is the application of ethics to special problems and opportunities experienced by those in business?</p> <p>A) Business utilitarianism B) Business ethics C) Situational ethics D) Sarbanes-Oxley principles E) Consequentialism</p> <p>ii) If a company does not care about community expectations:</p> <p>A) It should honor them anyway, to a certain extent, because of the threat that legislation will impose social obligations on them. B) It should ignore them completely because a company's ethical obligation is to maximize profits to shareholders. C) It should ignore them completely because a company's only obligation is to obey the law. D) It should ignore them completely because it is the company's choice whether to comply with the desires of the community. E) It should inform the community it will not honor its expectations because the company has a moral obligation to provide this information.</p> <p>iii) Which of the following is a consideration in meeting the minimal standard for a firm to be considered an ethical business?</p> <p>A) Meeting the requirement of the public disclosure test. B) Considering the legality of a decision when choosing the means of production. C) Meeting the requirements of deontology. D) Meeting the requirement of utilitarianism. E) Satisfying the company's board of directors.</p> <p>iv) A company wants to open a branch in a foreign country but discovers it would have to bribe government officials to get a permit to obtain the materials necessary to build its headquarters. Which of the following is an example of an ethical response?</p>	5X6=30	CO1

	<p>A) Paying the bribe because the company's first obligation is to its shareholders. B) Not paying the bribe and convincing a local company to illegally sell materials to them, since demanding bribes is unethical behavior. C) Paying the bribe because it is customary in the country where the business is to be constructed. D) Paying the bribe because the company only has to comply with the community standards in the community where it will be operating. E) Not paying the bribe and bringing in outside materials from a foreign country to complete the construction.</p> <p>v) The ethical theory that requires that we evaluate the morality of an action by imagining ourselves in the position of the person facing the ethical dilemma is called _____.</p> <p>A) Ethical relativism B) Relativity ethics C) Absolutism D) Situational ethics E) Consequentialism</p> <p>vi) Which of the following is asserted by the principle of rights?</p> <p>A) That whether a business decision is ethical depends on how the decision affects the rights of employees without consideration of other stakeholders. B) That whether a business decision is ethical depends on how the decision affects the rights of organized labor without consideration of other stakeholders. C) That whether a business decision is ethical depends on how the decision affects the rights of stockholders without consideration of other stakeholders. D) That whether a business decision is ethical depends on how the decision affects the rights of all involved. E) That whether a business decision is ethical depends on how the decision affects the overall economy.</p>		
SECTION B			
	Write Short answers	Marks 10X5= 50	CO
Q2.	Explain different ethical issues in international business. Also suggest remedies	10	CO2
Q3	Explain corporate governance transparency while using Carroll's model	10	CO2

Q4	What is the relationship between corporations and stakeholders, and what is the corporations' role in that relationship? Explain with the help of stakeholder and trusteeship theories	10	CO3
Q5	While enumerating various kind of advertising, discuss the ethical strategies involved in it .	10	CO3
Q6	Explain tactical operation. Discuss ethical issues and remedies	10	CO3
Section -C			
case based questions			
	Sana, the president of a company that makes paper, has an interest in the environment. She recently went to a seminar on environmental dangers and has decided to take steps to clean things up. She started at home and has now felt compelled to change things at work. Sana had to face the fact that her company has been cheating and is not in compliance with applicable environmental regulations due to dumping in a nearby river. Her company has never been cited because it employs a very large number of people in the community, including the mayor's husband and the chief-of-police's brother. On her mission to clean things up, Sana has decided to go even further than the law requires and implement the very latest environmental protections. When she announced her plan, the chair of the company's board of directors, Jessica, had a meeting with Sana. Jessica told Sana to analyze the situation carefully because the cost of the additional equipment would mean no dividend to shareholders and no raise for employees. Furthermore, Jessica told Sana that installing all the new equipment would result in higher prices for the company's paper product and could bankrupt the company because of foreign competition. Jessica hinted that Sana could be fired if she persisted. Jessica suggested that Sana should just be concerned with a minimal standard of ethics. Sana decides to go forward with her plan to clean things up under the theory that she wants to treat others in the same manner that she wants to be treated. Under Sana's theory, if she did not understand the importance of the environmental improvements, she would want them to be thrust upon her		
Q7.	What are the various kinds of executive management decisions applicable in the case? Where do ethical dilemmas arise?	10	CO4
Q8.	What dilemmas did Sana face? Assess the ways in which Sana may have resolved these dilemmas.	10	CO4