

Name:  
Enrolment No:  
**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**  
End Semester Examination, May 2020  
Course: Business Communication  
Program: BCA (All branch)  
Course Code: COMM2001

Semester: II  
Time 03 hrs.  
Max. Marks: 100

Instructions:  
Attempt all question.

MC	A research where data is collected by interviewing the participants of the community thoroughly-	Interpretative Theory	CORRECT	Liberal Theory	INCORRECT	Positivist Theory	INCORRECT	Critical Theory	INCORRECT
MC	If you are a technical researcher, you are likely to follow the theory of-	Positive school	CORRECT	Interpretative School	INCORRECT	Liberal School	INCORRECT	Critical school	INCORRECT
MC	For a research to be value free, a researcher should abstain from	Prejudices	CORRECT	Experiments	INCORRECT	Data analysis	INCORRECT	observations	INCORRECT
MC	If a study cannot be empirically verified, it will not be called a	Positive Study	CORRECT	Interpretative study	INCORRECT	Physiological Study	INCORRECT	Liberal Theory	INCORRECT
MC	If the results of a study can be applied to the world community, then it is	Generalizable study	CORRECT	World-wide study	INCORRECT	Global Study	INCORRECT	Common study	INCORRECT
MC	Intuitions and introspection cannot be the basis of-	Positive Study	CORRECT	Interpretative study	INCORRECT	Liberal Study	INCORRECT	Critical study	INCORRECT
FIB	Physics, Chemistry, physiology are examples of _____ Science.	Positive							
FIB	Every scientific phenomenon has a _____ & _____ pattern that the researcher attempts to study.	Cause; Effect							
FIB	Given the same circumstances, same experiments will give same results- _____ School of research	Positive							
FIB	Human beings react to situations differently- _____ school of	Interpretative							
TF	Positivism deals with ethnographic studies analysing meanings given to symbols by participants of a community.	FALSE	TRUE						
TF	Interpretativism was given by Karl Marx	FALSE	TRUE						
TF	Validity, generalizability and reliability are important parameters of a Positivist	TRUE	FALSE						
TF	Empirical verification and experimentation is the best method of doing a research according to positive school.	TRUE	FALSE						
TF	Research should be value laden so that subjective analysis of the data could be done- Positive School	FALSE	TRUE						
TF	Validity refers to the extent to which a study and its result could be applied to	FALSE	TRUE						
MC	Deductive approach works-	Specific to general	CORRECT	General to specific	INCORRECT	None of these	INCORRECT	Horizontal	INCORRECT
MC	Hypothesis is not based on which of the following-	Intuition	CORRECT	Logic	INCORRECT	All of these	INCORRECT	Observation	INCORRECT
MC	Behind every occurrence or scientific phenomenon, there is a/an-	Hidden cause	CORRECT	alternative hypothesis	INCORRECT	All of these	INCORRECT	motivation	INCORRECT
MC	If a certain entity in a research remains unaffected by the change in the value of other entities then it will be called-	Independent hypothesis	CORRECT	Null hypothesis	INCORRECT	None of these	INCORRECT	Dependent variable	INCORRECT
MC	In a study of momentum, mass of a specific object acts as a-	Independent variable	CORRECT	Obstacle	INCORRECT	Hindrance	INCORRECT	Dependent variable	INCORRECT
MC	If Tsunami is the effect then the cause is-	Earthquake in the sea bed	CORRECT	Gravitational pull of the moon	INCORRECT	None of these	INCORRECT	Population explosion	INCORRECT
MC	When there is no theoretical base, then what acts as the starting point of a	Observations	CORRECT	Null hypothesis	INCORRECT	Subjective analysis	INCORRECT	Introspection	INCORRECT
MC	Variables are two types as given-	Dependent and independent	CORRECT	Formative and summative	INCORRECT	None of these	INCORRECT	Null & alternative	INCORRECT
MC	At the dawn of the field of research, the approach majorly used by scholars	Inductive	CORRECT	Subjective	INCORRECT	None of these	INCORRECT	Deductive	INCORRECT
MC	If Gravitation on mass of an object is the cause, then the effect is-	Weight	CORRECT	Momentum	INCORRECT	None of these	INCORRECT	velocity	INCORRECT
FIB	The discovery of a divisible atom can be called a _____ study.	Deductive							
FIB	When observations form the basis of a research instead of theory, it will be called a/an _____ study.	Inductive							
FIB	The _____ variable acts as the cause in a phenomenon.	Independent							
FIB	The onset of Monsoon winds is the _____ and the low pressure created in Indian Subcontinent is the cause.	Effect							
FIB	A/an _____ hypothesis negates the unproved fact.	Null							
FIB	Ideally at the end of a research process, _____ hypothesis gets falsified and alternative hypothesis gets accepted.	Null							
FIB	Every scientific phenomenon has a pattern of _____ which the researcher attempts to find out.	Cause and Effect							
FIB	A _____ variable relies on the independent variable for its value.	Dependent							
TF	When you start from a theoretical base, your research is inductive	FALSE	TRUE						
TF	a deductive study can lead to improvements in an existing theory; or discard an old theory completely	TRUE	FALSE						
TF	a theory when confirmed becomes a hypothesis	FALSE	TRUE						
TF	a dependent variable acts as the cause in a study and independent variable	FALSE	TRUE						
TF	the theory of Gravitation given by Newton would be an example of inductive	TRUE	FALSE						
TF	The hypothesis which gets falsified at the end of a research should be called	FALSE	TRUE						
TF	variables are research entities with fixed values	FALSE	TRUE						
TF	An Null hypothesis correlates with the status quo, and Alternative predicts the	TRUE	FALSE						
TF	A hypothesis is formed towards the end of a research process.	FALSE	TRUE						
TF	An intuition cannot be a basis for hypothesis formation.	TRUE	FALSE						
TF	When the purpose of the researcher is to solve a particular problem, then it will be called a Basic research.	FALSE	TRUE						
TF	Data collected during census in India is a classic example of Qualitative study.	FALSE	TRUE						
TF	In a naturalistic research, researcher does not interfere with any of the	TRUE	FALSE						
TF	In an experiment and control set up, the Control group controls the variables	FALSE	TRUE						
TF	Qualitative analysis focuses more on establishing how big a problem is and how much of the population is affected.	FALSE	TRUE						
TF	Action research is an example of applied research.	TRUE	FALSE						
TF	A case study is an example of a qualitative analysis.	TRUE	FALSE						
TF	In a quantitative analysis, researcher gets to spend more time with a smaller	FALSE	TRUE						
TF	Study of a species in its natural habitat can be called an experiment and	FALSE	TRUE						
TF	Basic research focusses more on expanding the existing body of knowledge.	TRUE	FALSE						
FIB	The study of extinction of a species can be classified as a	Naturalistic							
FIB	Survey from a large audience is a good method for collection of data in a	Quantitative							
FIB	In an experiment and control study, the research control the	Variables							
FIB	A/an _____ research is done when not much research literature is	Exploratory							
FIB	_____ research is also called as Pure research.	Basic							

FIB	When the gap has been identified after studying the research literature, research can be used for data collection.		Conclusive										
FIB	In a qualitative analysis, the sample size is _____ and the time spent with the sample is more.		Small										
FIB	_____ research is very client driven in nature.		Applied										
FIB	When the focus of the researcher is to expand the body of knowledge, then it can be called a _____ research.		Basic										
FIB	_____ analysis focusses more on finding of the reasons behind		Qualitative										
MC	which of the following is a method of data collection in a quantitative study.	CORRECT	Survey	Case study	INCORRECT	None of these	INCORRECT	Experiment	INCORRECT				
MC	Environmental studies can be safely categorised under-	CORRECT	Naturalistic	Experimental Study	INCORRECT	None of these	INCORRECT	Hypothetical Study	INCORRECT				
MC	When the gap is identified, hypothesis is formulated and base of the research is ready, it can be called a/an-	CORRECT	Conclusive study	Exploratory study	INCORRECT	All of these	INCORRECT	Hypothetical Study	INCORRECT				
MC	Census can be categorised as-	CORRECT	Quantitative Study	case study	INCORRECT	None of these	INCORRECT	experiment and control study	INCORRECT				
MC	Applied research is based on a-	CORRECT	Problem	Experiment	INCORRECT	None of these	INCORRECT	Software application	INCORRECT				
MC	Qualitative study focusses on the-	CORRECT	Reason behind a problem	Population affected	INCORRECT	None of these	INCORRECT	Controlled experiments	INCORRECT				
MC	Pure research is the other name for-	CORRECT	Basic research	Plain research	INCORRECT	Exploratory research	INCORRECT	Conclusive research	INCORRECT				
MC	In a qualitative research, the sample is _____ as compared to quantitative	CORRECT	Smaller	Larger	INCORRECT	Cannot be determined	INCORRECT	Roughly equal	INCORRECT				
MC	A research where there is no interference with the variables under study would the best form of research to find the effect of a newly discovered vaccination on humans, would be-	CORRECT	Naturalistic research	Controlled research	INCORRECT	Applied Research	INCORRECT	Basic Research	INCORRECT				
MC	_____ Census in India is an example of Longitudinal study.	FALSE	TRUE										
MAT	Match the following by choosing the correct word to complete the sentence: _____ it was raining, we had the picnic.	Although	Cassandra fell asleep, Joaquin just went home.	so	I don't really like spaghetti, _____ I can eat lasagna any day.	but	_____ it is so cold outside, I brought you a jacket.	Because					
MC	(b)and as we were short on time, (c)I forgot to pack my (d)toothbrush for our vacation.	CORRECT	A	INCORRECT	B	INCORRECT	D	INCORRECT					
MC	(a)Because I had to catch the train, (b)and as we were short on time, (c)I forgot to pack my (d)toothbrush for our vacation.	CORRECT	A & C	INCORRECT	A & B	INCORRECT	B & C	INCORRECT					
MAT	Arrange the following sentences to make a proper sequence following the given first statement: Tomorrow it will be a year since we lost our great leader.	SECOND	He was incomparably the greatest figure in our history - a man of dynamic force, intellectual power and profound vision.	THIRD	To these he added a feminine sensitiveness to atmosphere.	FOURTH	He participated in them all while maintaining the highest standards of public conduct.	FIFTH					
MC	Point out the error in the given sentence: (a) Since winter is coming, (b)I think I knit (c) a warm sweater, (d)because I'm always cold	CORRECT	B	INCORRECT	C	INCORRECT	D	INCORRECT					
MC	Point out the error in the given sentence: (a)The actor was happy (b)he got a part (c)in a movie even (d)although the part was small.	CORRECT	D	INCORRECT	A	INCORRECT	B	INCORRECT	C	INCORRECT			
MC	Which of the following is a subordinate clause? (a) Now that he's rich and famous, (b) people make allowances for his idiosyncrasies.	CORRECT	A	INCORRECT	B	INCORRECT	BOTH A & B	INCORRECT	NEITHER	INCORRECT			
MAT	Match the following to complete the sentences: _____ it was very long, the movie was still enjoyable.	Although	The museum was very interesting, _____ I expected.	as	Even _____ he's thoroughly trained, he still makes a lot of mistakes.	though	he was so small, Stuart was often hard to find around the house	Because					
TF	An independent clause cannot be used in a compound sentence.	FALSE	TRUE										
TF	A subordinate clause maybe found in a complex sentence.	TRUE	FALSE										
TF	Writing a long email in response to a Placement selection is good netiquette.	FALSE	TRUE										
MAT	Arrange the following sentences to make a proper sequence following the given first statement: First and foremost, there are order and safety in our civilization.	SECOND	If today I have a quarrel with another man, I do not get beaten merely because I am physically weaker.	THIRD	I go to law, and the law will decide fairly between the two of us.	FOURTH	Thus in disputes between man and man, right has taken the place of might.	FIFTH	Moreover, the law protects me from robbery and violence.				
TF	It is important to defend one's religion at a social media platform, even if it involves little aggression.	FALSE	TRUE										
TF	A dependent clause needs an independent clause to make a complete	TRUE	FALSE										
TF	Social media may be used to platform one's socio-political opinions freely.	FALSE	TRUE										
FIB	Fill in the blank with an appropriate conjunction: I never sanctioned you _____		to										
MAT	Match the correct pairs:	Capitalised fonts	Shouts unnecessarily	Debate	As long as you stick to the subject	Personal Branding	Professional use of internet space	Sharing post from public sites	Only with credit				
FIB	Fill in the blank with an appropriate conjunction: Do you want to take them to the zoo, _____ would it be wiser to go to the park?		or										
FIB	Fill in the blank with an appropriate conjunction: Peter doesn't need to buy a new car, _____ does he need to go on vacation.		nor										
MAT	Arrange the following sentences to make a proper sequence following the given first statement: I was the secretary of the Philosophical Society of the Patna College.	SECOND	In that capacity, I once led a trip to Kolkata.	THIRD	It was my first visit to the city and its impression on my mind was indelible.	FOURTH	: I saw the roads, the trams, the skyscrapers and the magnificent shops at the Chowranghee lane	FIFTH	I felt I had landed in the midst of beautiful dream world of a fairy land.				
FIB	Fill in the blank with an appropriate conjunction: Janet did very well on her job interview, _____ she didn't get the position.		yet										
FIB	Fill in the blank with an appropriate conjunction: Angela said she might buy him a watch, _____ she might give him a gift certificate.		or										
MAT	Match the following to complete the sentences: _____ They stayed home for the holiday, _____ they had to work.	for	Sharon isn't going to the conference, _____ is she going to present there.	nor	Alan invested a lot of money in the business, _____ the business went bankrupt.	but	Mary thinks she should go to school, _____ she wants to get qualifications _____ a new profession.	for; for					
MC	Find the error: (a)Can I go (b)home with you (c)we can do (d)our homework	CORRECT	C	INCORRECT	A	INCORRECT	B	INCORRECT	D	INCORRECT			
MC	Find the error: (a)I left my bag (b)at the bus; (c)therefore, (d)I did not have a	CORRECT	B	INCORRECT	A	INCORRECT	C	INCORRECT	D	INCORRECT			
MC	Find the error: (a)The photographer (b)hold up (c)a bear and (d)the little boy	CORRECT	B	INCORRECT	A	INCORRECT	C	INCORRECT	D	INCORRECT			
MAT	Match the following sentences with the Tone they closely identify with:	Sarcastic	Goddamn money. It always ends up making you blue as hell.	Misery; sorrow	The course of true love never did run smooth.	Oh! No mortal could support the horror of that countenance.	Fear; hideousness	What are your plans for today?	Inquisitive				
MC	Which of the following is an independent clause? (a) The dog smelled popcorn, (b)so he went to the county fair.	CORRECT	A	INCORRECT	B	INCORRECT	BOTH A & B	INCORRECT	NEITHER	INCORRECT			
MC	Which of the following is an independent clause? (a)The dog didn't eat popcorn, (b)nor did he eat cotton candy.	CORRECT	A	INCORRECT	B	INCORRECT	BOTH A & B	INCORRECT	NEITHER	INCORRECT			
MAT	Complete the following complex sentences to get the best possible meaning:	due to TOS violations.	His account has been incapacitated	I reinforced her and that enabled her	to perform more preponderant.	They summoned reinforcements	to avail them in their battle.	Thank you for recompensing the favor	when you didn't have to.				

