| Name: <br> Enrolment No: |  |  |  |
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| Cour <br> Prog <br> Time <br> Instr | UNIVERSITY OF PETROLEUM AND ENERGY STUDIES <br> End Semester Examination, December 2019 <br> Logistics and Supply Chain Management <br> Semester: <br> me: BBA DM, BBA FAS <br> hrs. <br> Max. Mark <br> ons: As per sections |  |  |
| SECTION A |  |  |  |
| S. No. | Attempt all questions. | Marks | CO |
| Q 1 | Mark True/False (T/F) for the following | 10 |  |
| a) | A review of inventory at regular intervals such as weekly or monthly is called periodic review | 2 | CO1 |
| b) | SoS inventory control system is used to identify criticality of the component | 2 | CO1 |
| c) | Cross docking strategy is appropriate for e commerce companies | 2 | CO2 |
| d) | Shipper is the party that moves or transports the product | 2 | CO4 |
| e) | With pricing, the anticipated risk of finished goods inventory maintenance is reduced considerably | 2 | CO3 |
| Q 2 | Multiple Choice questions | 10 |  |
| a) | For progressively decreasing weights, the value of smoothing constant should be close to <br> a) 0 <br> b) -1 <br> c) 1 <br> d) none of these | 2 | $\mathrm{CO3}$ |
| b) | Inventory in transit after it is dispatched from factory is called <br> a) Decoupling inventory <br> b) Transit inventory <br> c) Pipeline inventory <br> d) Carrying inventory | 2 | CO1 |
| c) | Which of the following is not a qualitative forecasting method <br> a) Delphi Technique <br> b) Mean Absolute Deviation <br> c) Customer Surveys <br> d) none of these | 2 | CO2 |
| d) | Warehouse strategy used by similar group of companies who are not competitors <br> a) Capacity Switching <br> b) Hub Networking <br> c) Outsourcing <br> d) Cobbling | 2 | CO |
| e) | What mode of transportation is considered most expensive? <br> a) Water <br> b) Air <br> c) Pipeline <br> d) Road | 2 | CO1 |

## SECTION B

|  | Attempt any four questions. Each question carries 5 marks. | 20 |  |
| :---: | :---: | :---: | :---: |
| Q3 | What do you understand by Supplier hubs? Explain | 5 | CO1 |
| Q4 | What are the various forecasting horizons in Operations Planning? | 5 | CO1 |
| Q5 | What is your learning from the online session on Cold supply chain management? | 5 | CO4 |
| Q6 | What is your learning from the online session on Bullwhip effect? | 5 | CO3 |
| Q7 | What do you understand by containerization? | 5 | CO2 |
| SECTION-C |  |  |  |
|  | Note: Attempt all questions. Each question carries 10 marks. | 30 |  |
| Q8 | a) What are the assumptions of Basic EOQ model? <br> b) Diagrammatically show the EOQ cost model. | 10 | CO2 |
| Q9 | Explain Point to point network, trans-shipment point, Nodal network and hub and spoke network. Show diagrammatically. | 10 | CO4 |
| Q10 | Explain Hold, Consolidation, Break bulk, Mixing Warehouses. Show diagrammatically. | 10 | CO1 |
| SECTION-D |  |  |  |
|  | Note: Attempt any three questions. Each question carries 10 marks | 30 |  |
| Q11 | a) Find the forecast for the month of May using exponential smoothing method <br> Demand data <br> Jan 23.3 Feb 27.4 Mar 33.0 Apr 26.5 <br> And the January Forecast was: 27 <br> Smoothing constant $=0.20$ <br> b) Find the mean absolute deviation (MAD) if the actual demand for May is 30.0 | 10 | CO 3 |
| Q12 | At present a company purchases an item X from outside suppliers. The consumption of this item is 10,000 units/year. The cost of the item is Rs 5 per unit and the ordering cost is estimated to be Rs 100 per order. The cost of carrying inventory is $25 \%$ of the cost of item. If the consumption rate is uniform, determine the economic ordered quantity. | 10 | $\mathrm{CO2}$ |
| Q13 | Assume that the company is going to manufacture the item with the equipment that is estimated to produce 100 units per day. The consumption of the item is 10000 units/year. The cost of the unit thus produced is Rs 3.50 per unit. The set-up cost is Rs. 150 per set-up and the inventory carrying charge is $25 \%$. What is the optimum production lot $\operatorname{size}\left(\mathrm{Q}^{*}\right)$ ? Assume 250 working days in the year. | 10 | CO3 |
| Q14 | The following information is known about a group of items. Classify the material in A, B, C categories: | 10 | CO4 |


|  | 3 | 30 | 10 |  |  |
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|  | 4 | 1100 | 5 |  |  |
|  | 5 | 40 | 10 |  |  |
|  | 6 | 2200 | 5 |  |  |
|  | 7 | 800 | 5 |  |  |
|  | 8 | 600 | 15 |  |  |
|  | 10 | 80 |  |  |  |

