UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, Dec 2019

Course: IT applications in Aviation Sector **Semester: I**
Program: MBA Aviation Management **Time: 3 Hours**
Course code: DSIT 7007 **Max. Marks: 100**
Instructions:

SECTION A		(10*1 Marks Each - 10 Marks)

Write Short Notes On:

1	Hosting	1
2	Customization	1
3	Portal	1
4	Streaming	1
5	Augmented Reality	1
6	Trojan	1
7	Podcasting	1
8	Spam	1
9	Dynamic Pricing	1
10	Folksonomies	1

SECTION B		(3*10 Marks Each -30 Marks)

1	Elaborate upon the Business Models (traditional & innovative) being employed by E-Commerce organizations.	10
2	What is EDI? How do they integrate an organizational chain?	10
3	In what all ways do entities operating over the internet manage revenue inflows?	10

SECTION-C		(3*20 Marks Each - 60 Marks)

1	How do Enterprise Softwares provide value to Businesses? Describe in brief the various Business Processes supported by Enterprise Software.	20
2	Discuss the various Information Systems that support Managerial roles (Mintzberg).	20
3	List and elaborate upon the applications of Information Technologies/Systems in the management of Airport & Flight Activities/Operations.	20