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UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, December 2017

Program:B.TECH(CSE)- Specialization in Open Source Software and Open Standards
B.TECH(CSE) - Specialization in IT Infrastructure
B.TECH(CSE) - Specialization in Mainframe TechnologySubject (Course):Managerial EconomicsSemester: VIICourse code:BBCE 114Max. Marks: 100No. of page/s:02Duration:3 Hrs

Note: All questions are compulsory.

SECTION A

- 1. Distinguish between microeconomics and macroeconomics.
- 2. Explain law of demand (with suitable diagram).
- 3. Explain different factors of production.
- 4. What is fixed cost and variable cost?
- 5. What are the major difference between monopolistic and oligopoly market structure?

SECTION B

4*10=40 Marks

- 6. Explain central problems of an economy.
- 7. Distinguish between movement along demand curve and shift in demand curve (with suitable diagram).

5*4=20 Marks

- 8. Explain short run relationship between average total cost (ATC), average variable cost (AVC), average fixed cost (AFC), marginal cost (MC) and output (with suitable diagram)
- 9. What is short run and long run production function?

OR

Explain short run price and output determination under perfect competition.

SECTION C

- 10. Explain different forms of market structure.
- 11. Explain law of variable proportions (with suitable diagram)

OR

What are the different methods of measuring elasticity of demand?



2*20=40Marks



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SECTION A

- 1. Distinguish between economics and managerial economics.
- 2. What is elasticity of demand?
- 3. Explain fixed cost and variable cost.
- 4. What is sunk cost and opportunity cost?
- 5. What are the major difference between perfect competition and monopoly market structure?

SECTION B

4*10=40 Marks

5*4=20 Marks

- 6. Explain wealth definition of economics.
- 7. What are the factors that cause change in demand curve?

- 8. Explain short run relationship between different kind of cost and output (with suitable diagram)
- 9. What is short run and long run cost function?

OR

Explain short run price and output determination under monopoly.

SECTION C

10. Explain perfect competition, monopoly, monopolistic and oligopoly market in detail.

11. Explain economies of scale (with suitable diagram)

OR

Explain in detail determinants of demand and supply.



2*20=40Marks