

## UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

#### **School Of Business**

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## **End term Examination, December 2018**

Program : BBA (HR and AI&S) Semester: III
Subject (Course):HUMAN RESOURCES MANAGEMENT Max. Marks: 100
Course Code :BBCH-103 Duration: 3 Hrs

No. of pages :04

# (SECTION - A)

 $(10 \times 2 = 20)$ 

CO<sub>1</sub>

## **Multiple Choice Questions (All Questions are compulsory):**

1. Which is not the content of job specification.

- a. Experience
- b. Judgement
- c. Training
- d. Duties
- 2. Under this method the job holder is ask to share the past experience CO1
- a. Critical incident method
- b. Observation
- c. Checklists
- d. Interview
- 3. Which of the following is a horizontal expansion in a job CO1
- a. Job enlargement
- b. Job enrichment
- c. Job rotation

d. Job simplification	
4. Promotions and transfers from among the present employees is which of the internal securitment	source of CO1
a. Present employees	
b. Employee referrals	
c. Previous applicants	
d. None of the above	
5 is a systematic process by which one decides his/her career goals and the pareach these goals.	th to CO1
a. Career	
b. Succession planning	
c. Career planning	
d. None of the above	
6. "The process of studying and collecting information relating to the operations and responsibilities of a specific job. The immediate product of this analysis is job description job specification". This definition of job analysis was given by-	on and CO1
a. Jones and Decothis	
b. Edwin B. Flippo	
c. Dale Yoder	
d. Herbert G. Hareman	
7 is an effort to determine the relative value of every job in a plant to determine the fair basic wage for such a job should be.	ine what
a. Job simplification	
b. Job evaluation	
c. Job analysis	
d. None of the above	
8. One of the following is a future oriented appraisal technique: a. MBO	CO1
b.Rating scale	

c.Checklist

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d Hield	review.	method
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9. Job related information available through job analysis is not necessary for human resource CO<sub>1</sub> planning. a. True b. False 10. Performance appraisal is a systematic evaluation of the individual with regard to his/her performance on the job and his potential for development CO<sub>1</sub> a. True b. False (SECTION - B)  $(4 \times 5 = 20)$ **Short answers questions (All Questions are compulsory):** 11. Difference between training and development. (5 Marks) CO<sub>2</sub> 12.Explain the techniques of job design. (5 Marks) CO<sub>3</sub> 13. Write short notes on the following: (2x5 Marks) CO2 a) Job analysis and its method of data collection **b**) On the job training (SECTION - C)  $(3 \times 10 = 30)$ Long answer type questions (Any Three): 14. What is performance management? Explain the various methods of performance appraisal? CO4 15. What do you mean by career planning? Explain all the stages of career planning? CO<sub>3</sub> 16. What are the challenges of HRM in present scenario of competitive market? CO3

CO<sub>1</sub>

17. Explain human resource planning process.

## Case-Study (All Questions are compulsory):

(a) The world-renowned British theoretical physicist Stephen Hawking, known for his contributions to the fields of cosmology, general relativity and quantum gravity especially in the context of black holes, says that "Artificial Intelligence will never kill human brain".

## **Questions:**

- 18. Taking a cue from Mr. Hawking's comment, can you say that human beings can never be replaced by artificial intelligence and robots in the workplaces? Substantiate your point of view on this issue.
- (b) A Protect & Gamble survey shows that wearing the right make-up can help women move up the career faster. Another survey by Aziz Corporation in Britain of 100 company bosses showed that one in four employers were more likely to give a job to a woman who wore make-up than one who did not. A third of those surveyed felt that a woman without make-up looked like she couldn't be bothered to make an effort. Again, Aziz Corporation, which is a communication and leadership consultancy, is in the business of image management and its consultants seem to be in the job of dishing out advice such as the etiquette of wearing heels to businesswomen to make an impact in boardrooms. Kaya Skincare, along with Nielsen had some time ago done a survey of the Indian men in the 18-50 age group, which showed that they were quite aware of the importance of personal grooming for workplace success. Eight out of 10 men surveyed said that being well-groomed had a positive effect on their careers.

#### Questions.

- 19. Do you buy an argument that who take care of themselves also take care of their jobs better?
- 20. Don't you think that it is a discrimination to give more wages and faster promotion to attractive workers (both sex)?



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	(SECTION - A)	$(10 \times 2 = 20)$		
Multiple Choic	ee Questions (All Questions are compulsory):			
<ul><li>a. Critical incide</li><li>b. Observation</li></ul>	ethod the job holder is ask to share the past experien ent method	ce CO1		
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2 is a reach these goal a. Career	systematic process by which one decides his/her cards.	reer goals and the path to CO1		
b. Succession pl	lanning			
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a. True

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c.Checklist	
d.Field review method	

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a. True		
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d. None of the above		
(SECTION - B)		
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Short answers questions (All Questions are compulsory):		
11. What do you mean by career planning? Explain all the stages of career planning	ng? CO2	
12. Explain the techniques of job design with examples.	CO3	
<ul><li>13.Write short notes on the following: (2x5 N</li><li>a) Job analysis and its method of data collection</li><li>b) Recruitment</li></ul>	Marks) CO2	
(SECTION - C)		
7	$(3 \times 10 = 30)$	
Long answer type questions (Any Three):		
14. Discuss the methods of training and development.	CO2	
15. What is performance management? Explain the various methods of performance	ce appraisal?	
	CO4	
16. What are the challenges of HRM in present scenario of competitive market?	CO3	
17. Explain human resource planning process.	CO1	
(SECTION D)		
(SECTION - D)		
Case-Study (All Questions are compulsory):	$(3X\ 10 = 30)$	

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#### **Ouestions:**

20. Taking a cue from Mr. Hawking's comment, can you say that human beings can never be replaced by artificial intelligence and robots in the workplaces? Substantiate your point of view on this issue.