

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

Roll No:	
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End- Semester Examination, Dec 2018

Program:BBA

Subject (Course): Psychology Course Code : HUMN0111

No. of page/s: 02

Semester – III Max. Marks: 100 Duration-3hrs

SECTION -A {ALL QUESTIONS ARE COMPULSORY-20 Marks}

Q1.State True and False

10 Marks

1	Environmental Psychology emerged in 1980.	2	CO1
2	Crowding and Temperature are not the environmental stressors.	2	CO2
3	Leaders and managers have conceptual same meaning	2	CO1
4	Work and attitude have no affect on each other.	2	CO1
5	Planning and organizing are not leadership functions.	2	CO3

Q2.Fill in the blanks

10 Marks

1	gave the concept Environmental Psychology.	2	CO2
2	Edward Wilson propounded	2	CO1
3	and are leadership traits	2	CO1
4	Richard Louv coined the term	2	CO1
5	Isolation is a leadership	2	CO2

Section B (Short Answer Type-20marks)

Q3	Define Leadership and its types?	10	CO2
Q4	Elaborate the term Environment Psychology and its applications?	10	CO3

Section C (Analytical Type-30 marks)

Q5	Elaborate with examples the importance of Work attitude?	20	CO3
Q6	Compare the traits of a Leader and a Manager? quote examples?	10	CO2

Section D (Application Type-30 marks)

Q7	Elaborate what you understand by Environmental Psychology, Biophilia? Give relevant case study highlighting the issue and its plausible solutions?	15	CO4
Q8	Write short notes on any three-	15	CO4
	 Green Prescription Environmental Perception. Traits of Leadership. Job satisfaction and Work attitude 		



Progr Subje Cour	rogram:BBA Semester – ubject (Course): Psychology Max. Mark ourse Code : HUMN0111 Duration-3 o. of page/s: 02		: 100
	SECOND -SET		
SECT	TION –A {ALL QUESTIONS ARE COMPULSORY-10 Marks}		
Q1.5	State True and False		10
1	Leaders and Managers have same meaning.	2	CO1
2	Gender discrimination is always towards women.	2	CO2
3	Environment and psychology are not related.	2	CO1
4	Intra personal communication is between two people	2	CO1
5	Gestalt psychology was founded by Max Wertheimer.	2	CO3
Q2.I	Fill in the blanks		10
1	Psychology is the study of and mental processes.	2	CO2
2	in behavior. study the role of brain function	ns 2	CO1

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3	The primary focus of is the diagnosis and treatment of mental and behavioral disorders	2	CO1
4	Founded functionalism.	2	CO1
5	Sigmund Freud propounded theory of	2	CO2

Section B (Short Answer Type-20marks)

Q3	Define the term Leadership and give the characteristics of a leader?	10	CO3	
Q4	Elaborate the behaviorism school of thought?	10	CO2	

Section C (Analytical Type-30 marks)

Q5	Discuss the various sub- fields of Psychology in detail?	10	CO3
Q6	Explain the term Mass Communication? Why it is so relevant, quote examples?	20	CO4

Section D (Application Type-30 marks)

Q7	Discuss the different schools of thought in detail give relevant examples?	10	CO3
Q8	Elaborate what you understand by Environmental Psychology, Biophilia? Give relevant case study highlighting the issue and its plausible solutions?	20	CO4