

<b>Roll No:</b>	
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# UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

## **End Semester Examination, December 2018**

Program: BBA (Spl. Finance & Accounting)

Subject (Course): International Finance

Course Code: BBCF 144

Semester: V

Max. Marks: 100

Duration: 3 Hrs

No. of page/s: 3

		S	ection – A	Attempt all the questions							
1.	Write short note of	Write short note on Letter of Credit and draw the diagram of 3 parties									
	involving LOC?	involving LOC?									
2.	Who are the mark	et playe	ers in the d	erivative market?	5	CO4					
3.	Explain some of c	ountry	risk assess	ing techniques?	5	CO3					
4.	Explain the metho	ds of T	ranslation?	?	5	CO2					
		S	ection – B	Attempt all the questions	l						
5.	What is currency f	futures?	? Write a b	rief note about the functions of futures	10	CO4					
	markets?										
6.	Discuss about the	capital	structure d	ecision and factors affecting the capital	10	CO3					
	structure?										
				Attempt all the questions	1	1					
7.				following investments	15	CO <sub>2</sub>					
		•	_	invest in the construction project.							
	1 0	-		al investment of \$1,60,000 and is expected							
	to generate the			flows thereafter:							
	_	Year	\$								
	_	1	30,000								
	_	2	110,000								
	_	3	(40,000)								
	_	4	200,000								
	_	5	80,000								
	_	6	100,000								
		7	60,000								
	b) Mr. Ratan its cash flo		_	esting in Farm which cost Rs 250,000 and							

		Years	Cash flows					
		1	(50,000)					
		2	80,000					
		3	130,000					
		4	110,000					
		5	(100,000)					
		6	160,000					
		7	200,000					
8.	A project re	quires an initi	al investment of	<b>\$450,000</b> an	d is expect	ed to	15	CO3
	generate the	following net	t cash inflows:		-			
		Years	1	2	3	4		
		Cash inflows	100,000\$	135,000\$	90,000\$	70,000\$		
	TT1							
	The cost of	capital for inv	estment is 14%	Find the IRI	R for proje	ct		
9.	Nike, the	U.Sbased co		ion – D globally re	ecognized	brand nan		CO

## **Present Value table**

Periods					Interest	rates (r)				
(n)	1%	2%	3%	4%	5%	6%	7%	8%	9%	10%
1	0.990	0.980	0.971	0.962	0.952	0.943	0.935	0.926	0.917	0.909
2	0.980	0.961	0.943	0.925	0.907	0.890	0.873	0.857	0.842	0.826
3	0.971	0.942	0.915	0.889	0.864	0.840	0.816	0.794	0.772	0.751
4	0.961	0.924	0.888	0.855	0.823	0.792	0.763	0.735	0.708	0.683
5	0.951	0.906	0.863	0.822	0.784	0.747	0.713	0.681	0.650	0.621
6	0.942	0.888	0.837	0.790	0.746	0705	0.666	0.630	0.596	0.564
7	0.933	0.871	0.813	0.760	0.711	0.665	0.623	0.583	0.547	0.513
8	0.923	0.853	0.789	0.731	0.677	0.627	0.582	0.540	0.502	0.467
9	0.914	0.837	0.766	0.703	0.645	0.592	0.544	0.500	0.460	0.424
10	0.905	0.820	0.744	0.676	0.614	0.558	0.508	0.463	0.422	0.386
11	0.896	0.804	0.722	0.650	0.585	0.527	0.475	0.429	0.388	0.350
12	0.887	0.788	0.701	0.625	0.557	0.497	0.444	0.397	0.356	0.319
13	0.879	0.773	0.681	0.601	0.530	0.469	0.415	0.368	0.326	0.290
14	0.870	0.758	0.661	0.577	0.505	0.442	0.388	0.340	0.299	0.263
15	0.861	0.743	0.642	0.555	0.481	0.417	0.362	0.315	0.275	0.239
16	0.853	0.728	0.623	0.534	0.458	0.394	0.339	0.292	0.252	0.218
17	0.844	0.714	0.605	0.513	0.436	0.371	0.317	0.270	0.231	0.198
18	0.836	0.700	0.587	0.494	0.416	0.350	0.296	0.250	0.212	0.180
19	0.828	0.686	0.570	0.475	0.396	0.331	0.277	0.232	0.194	0.164
20	0.820	0.673	0.554	0.456	0.377	0.312	0.258	0.215	0.178	0.149

Periods					Interest	t rates (r)				
(n)	11%	12%	13%	14%	15%	16%	17%	18%	19%	20%
1	0.901	0.893	0.885	0.877	0.870	0.862	0.855	0.847	0.840	0.833
2	0.812	0.797	0.783	0.769	0.756	0.743	0.731	0.718	0.706	0.694
3	0.731	0.712	0.693	0.675	0.658	0.641	0.624	0.609	0.593	0.579
4	0.659	0.636	0.613	0.592	0.572	0.552	0.534	0.516	0.499	0.482
5	0.593	0.567	0.543	0.519	0.497	0.476	0.456	0.437	0.419	0.402
6	0.535	0.507	0.480	0.456	0.432	0.410	0.390	0.370	0.352	0.335
7	0.482	0.452	0.425	0.400	0.376	0.354	0.333	0.314	0.296	0.279
8	0.434	0.404	0.376	0.351	0.327	0.305	0.285	0.266	0.249	0.233
9	0.391	0.361	0.333	0.308	0.284	0.263	0.243	0.225	0.209	0.194
10	0.352	0.322	0.295	0.270	0.247	0.227	0.208	0.191	0.176	0.162
11	0.317	0.287	0.261	0.237	0.215	0.195	0.178	0.162	0.148	0.135
12	0.286	0.257	0.231	0.208	0.187	0.168	0.152	0.137	0.124	0.112
13	0.258	0.229	0.204	0.182	0.163	0.145	0.130	0.116	0.104	0.093
14	0.232	0.205	0.181	0.160	0.141	0.125	0.111	0.099	0.088	0.078
15	0.209	0.183	0.160	0.140	0.123	0.108	0.095	0.084	0.079	0.065
16	0.188	0.163	0.141	0.123	0.107	0.093	0.081	0.071	0.062	0.054
17	0.170	0.146	0.125	0.108	0.093	0.080	0.069	0.060	0.052	0.045
18	0.153	0.130	0.111	0.095	0.081	0.069	0.059	0.051	0.044	0.038
19	0.138	0.116	0.098	0.083	0.070	0.060	0.051	0.043	0.037	0.031
20	0.124	0.104	0.087	0.073	0.061	0.051	0.043	0.037	0.031	0.026



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			Section -	A Attempt all the questions				
1.	Mention an	Mention any 5 underlying assets which is traded under derivative market?						
2.	Explain the	Explain the derivative market players?						
3.	What is libe	eralizatio	n and mention	it needs?	5	CO1		
4.	Explain sor	ne of the	country risk a	ssessing techniques?	5	CO2		
			Section -	B Attempt all the questions	I			
5.	What is der	rivative?	Write a brief n	note about the contracts of derivatives?	10	CO4		
6.	Write a not	e on excl	nange risk and	types of exposure associated with it?	10	CO3		
			Section –	c Attempt all the questions				
7.	Campbell I	ndustries		worth \$468,000 with the following projected	15	CO2		
	cash flows:							
	cusii iiows.							
		Years	Cash inflows					
		1	\$135,000					
		2	\$240,000					
		3	\$185,000					
		4	\$135,000					
	Using 8 model show			6 discount rates for this project and the NPV accepted or rejected?				
8.	capital inve Project Project Proj The estima	estment of C: Year D: Year ject E: Yated resa	f \$100,000. Th I (\$10,000), Y I (\$12,000), Y Year 1 (\$9,0 Ile value of	e projects: C, D and E, with the same initial ne profits for these projects are as follows: Year 2 (\$5,000), Year 3 (\$15,000) Year 2 (\$11,000), Year 3 (\$4,000) Year 2 (\$10,000), Year 3 (\$6,000) Those projects at the end of year 3 is or each project and advise the firm.	15	CO3		

### Section-D

9. Bisleri Pop is a brand extension of Bisleri products beyond water the mother brand testifying to the four branches of this new product would be helpful. The agency that handles Bisleri Pop. This might just be the strategy for the company, that FMCG brand extensions will be successful. The product launches in India. Introducing 4 variety of carbonated drinks, categories shows that in addition to promoting brand equity, brand extensions can grow incremental sales up of MNC, and contribute as much as 30% to parent brand sales. The idea was to give a slight differentiation from known benchmarks in the category. Bisleri is well known brand for drinking water but the company decided same brand name for the carbonated drinks. The consumers mind set for Bisleri was drinking water this cause one of the main reason for failure of the brand. Assume that you're chief executive officer of Bisleri suggest ideas for relaunch of the product diversification of it.

#### 30 CO4

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9	0.914	0.837	0.766	0.703	0.645	0.592	0.544	0.500	0.460	0.424
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4	0.659	0.636	0.613	0.592	0.572	0.552	0.534	0.516	0.499	0.482
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7	0.482	0.452	0.425	0.400	0.376	0.354	0.333	0.314	0.296	0.279
8	0.434	0.404	0.376	0.351	0.327	0.305	0.285	0.266	0.249	0.233
9	0.391	0.361	0.333	0.308	0.284	0.263	0.243	0.225	0.209	0.194
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11	0.317	0.287	0.261	0.237	0.215	0.195	0.178	0.162	0.148	0.135
12	0.286	0.257	0.231	0.208	0.187	0.168	0.152	0.137	0.124	0.112
13	0.258	0.229	0.204	0.182	0.163	0.145	0.130	0.116	0.104	0.093
14	0.232	0.205	0.181	0.160	0.141	0.125	0.111	0.099	0.088	0.078
15	0.209	0.183	0.160	0.140	0.123	0.108	0.095	0.084	0.079	0.065
16	0.188	0.163	0.141	0.123	0.107	0.093	0.081	0.071	0.062	0.054
17	0.170	0.146	0.125	0.108	0.093	0.080	0.069	0.060	0.052	0.045
18	0.153	0.130	0.111	0.095	0.081	0.069	0.059	0.051	0.044	0.038
19	0.138	0.116	0.098	0.083	0.070	0.060	0.051	0.043	0.037	0.031
20	0.124	0.104	0.087	0.073	0.061	0.051	0.043	0.037	0.031	0.026