

CONFIDENTIAL

Name of Examination (Please tick, symbol is given)	:	MID		END	✓	SUPPLE	
Name of the College (Please tick, symbol is given)	:	COES		CMES		COLS	✓
Program/Course	:	B.Tech, LL.B. (Hons) IPR					
Semester	:	XIIth					
Name of the Subject	:	IP Management					
Subject Code	:	LLBL655					
Name of Question Paper Setter	:	Dr. Tabrez Ahmad					
Employee Code	:	40001071					
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Note: Please mention additional Stationary to be provided, during examination such as Table/Graph Sheet etc.							
FOR SRE DEPARTMENT (OPTIONAL)							
Date of Examination	:						
Time of Examination	:						
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**UNIVERSITY OF PETROLEUM & ENERGY STUDIES
DEHRADUN**

End Semester Examination – April, 2017

Program/course: B.Tech.,LL.B. (Hons) IPR
Subject: IP Management
Code : LLBL655
No. of page/s: 2

Semester –: XIIth
Max. Marks : 100
Duration : 3 Hrs

Section- A

Write a short note on the following. (Max. 100 words each)

Each questions carry equal marks.

2x5=10 Marks

1. Significance of IP Strategy
2. Tasks of IP Strategy
3. Why to Manage IPR
4. IP Licensing
5. IP Commercialization

Section-B

Answer any four questions. (Max. 250 words each)

Each questions carry equal marks.

10x2=20 Marks

6. Evaluate the behavioral view of company strategy
7. Discuss the interlinkages among Ecosystem- Business Models-Partnerships on the context of Compliance Strategy

Section –C

Answer any two questions. (Max. 600 words each)

Each questions carry equal marks.

2x10=20 Marks

8. Critically analyze the theories of Intellectual Property Management
9. Critically evaluate the 5 factors: the legal touch stones of IPR Management system.

Section –D

Answer any two questions. (Maximum of 700 words)

Each questions carry equal marks.

25x2=50 Marks

10. Critically compare the IP strategy of two major IT companies in the world and the impact of their IP strategy on their commercialization and development.

11. Critically Analyze the IPR strategy of Japan and USA as a country and its impact on their Economic scenario to create the market leadership. Also suggest ways for India to get benefitted from them.

=====---The End---=====