


Name:			
Enrolment No:			
<div><div>UPES</div><div>End Semester Examination, May 2025</div></div>			
Course: Project Management		Semester: VI	
Program: BBA DM		Time: 03 hrs.	
Course Code: LSCM3001_3		Max. Marks: 100	
Instructions:			
<div><div>SECTION A</div><div>10Qx2M=20Marks</div></div>			
S. No.		Marks	CO
Q 1	Statement of question		
1	Which of the following is a key constraint in project management? a) Time b) Cost c) Scope d) All of the above	2	CO1
2	What is a project? a) A routine operation b) A temporary endeavor with a specific goal c) A permanent task d) None of the above	2	CO1
3	What is the first phase of a project lifecycle? a) Execution b) Planning c) Initiation d) Closure	2	CO1
4	What is a stakeholder? a) A tool used in planning b) Any person affected by the project c) Only the client d) Only the project manager	2	CO1
5	What does NPV stand for? a) Net Profit Value b) Net Present Value c) New Project Value d) Net Planned Value	2	CO1
6	What is Average Profit? a) Total revenue – total cost b) Sum of profits over years ÷ number of years c) Net present value d) Cash inflow ÷ cash outflow	2	CO1

7	Which phase involves handing over the deliverables to the client? a) Planning b) Execution c) Monitoring d) Closure	2	CO1
8	What is the role of a project manager in financial planning? a) Avoid budgets b) Only focus on team communication c) Estimate costs, profits, and analyze risks d) Prepare marketing strategy	2	CO1
9	If NPV is positive, the project is: a) Not feasible b) Acceptable c) Risky d) Unclear	2	CO1
10	Which of the following best describes the project manager's financial responsibility? a) Only approving employee leaves b) Tracking salaries c) Monitoring cost, time, and expected returns d) Approving vendor food bills	2	CO1

SECTION B
4Qx5M= 20 Marks

Q 2	Statement of question		
1	A company buys a machine for ₹5,00,000. The expected life of the machine is 5 years, and its salvage value at the end of 5 years is ₹50,000. Calculate the annual depreciation using the Straight-Line Method.	5	CO2
2	What are the primary responsibilities of a Project Manager during the initiation phase of a project.	5	CO2
3	Explain why defining project scope is important and how it affects the Projects success.	5	CO2
4	Discuss the key characteristics that distinguish a project from other types of work or operations.	5	CO2

SECTION-C
3Qx10M=30 Marks

Q 3	Statement of question		
1	Explain how the level of uncertainty changes from the Initiation phase to the Planning phase in the project life cycle and discuss why managing this uncertainty is critical during each phase.	10	CO3
2	Imagine you are the project manager of a large-scale infrastructure project. The organization has recently adopted digital project management tools and processes. Analyze how digitalization can impact the planning, execution, and monitoring phases of your project.	10	CO3

3	<p>A company is considering investing ₹4,00,000 in a project. The project is expected to generate the following annual profits (after depreciation and tax) over 4 years:</p> <ul style="list-style-type: none"> Year 1: ₹40,000 Year 2: ₹50,000 Year 3: ₹60,000 Year 4: ₹50,000 <p>The asset will be depreciated using the straight-line method and has no salvage value.</p> <p>Calculate the Accounting Rate of Return (ARR) based on average investment.</p>	10	CO3
<p style="text-align: center;">SECTION-D 2Qx15M= 30 Marks</p>			
Q 4	Statement of question		
1	<p>A company is evaluating a project with the following details:</p> <ul style="list-style-type: none"> Initial Investment: ₹10,00,000 Project Life: 3 years Annual Revenue: ₹6,00,000 Direct Expenses: ₹2,00,000 per year Indirect Expenses: ₹50,000 per year Depreciation: ₹1,00,000 per year (Straight-line method) Interest on Loan: ₹40,000 per year Tax Rate: 30% Discount Rate (Cost of Capital): 10% <p>Calculate the Net Present Value (NPV) of the project. Ignore salvage value.</p>	15	CO4
2	<p>You have been appointed as the Project Manager to organize a charity fundraising event for your community. The event will take place in three weeks, and your goal is to raise funds while creating awareness for a local cause. The event will include guest speakers, entertainment, food stalls, and a silent auction.</p> <p>What key steps would you take to ensure the success of this project? Discuss the important tasks and how you would manage them over the next three weeks.</p>	15	CO4