| Name:
Enrolment No:	

Course: Environmental, Social and Governance **Semester: IV**
Program: BBA/BCom/Integrated BBA/BCom /All **Time: 03 hrs.**
Course Code: STGM2010 **Max. Marks: 100**

SECTION A
10Qx2M=20Marks

S. No.		Marks	CO
Q 1	Which of the following is not a key principle of corporate governance as defined by the OECD? A. Accountability B. Transparency C. Shareholder Supremacy D. Responsibility	2	
Q2	What kind of economy focuses on reusing, recycling, and regenerating resources? A. Sustainable economy B. Linear economy C. Circular economy D. Sharing economy	2	
Q3	Which term refers to misleading claims about a company's environmental practices? A. Green bond B. Green deal C. Greenwashing D. Carbon neutrality	2	CO1
Q4	Which term refers to the total greenhouse gases emitted by a company's activities? A. Sustainability rating B. Carbon footprint C. Net zero index D. ESG score	2	
Q5	The following indicates the significance of ESG, **except**:	2	

	A. Impact on long-term sustainability and financial performance B. Growing importance among investors and stakeholders C. Decreased revenue and stakeholder non-participation D. Influence on corporate reputation and brand value		

Q6	Stakeholder engagement and community programs are part of which ESG factor?
	    A. Governance
	    B. Social
	    C. Environmental
	    D. Financial
		2	

Q7	Which of the following is pivotal for the governance of any company?
	    A. Employees
	    B. Board of directors
	    C. Agents
	    D. Collaboration in the industry
		2	

Q8	Which of the following is an advantage of integrating ESG practices in a business?
	    A. Increased operational risks
	    B. Better risk management and long-term value creation
	    C. Reduced brand image
	    D. Higher emission rates
		2	

Q9	Diversity in leadership positions is an indicator of:
	    A. Environmental commitment
	    B. Social responsibility
	    C. Governance structure
	    D. Financial strategy
		2	

Q10	ESG reporting is:
	    A. Disclosure of information about business operations related to ESG areas of business
	    B. No disclosure of any information
	    C. Use data to measure the company's financial performance
	    D. Use information to disclose company's expansion strategy
		2	

	SECTION B **4Qx5M= 20 Marks**		
Q 11	With examples, explain the concept of Triple Bottom Line.	5	**CO1, CO2**

Q12	Explain how integrating ESG factors into business strategy can lead to long-term value creation.	5	CO2
Q13	How do governance failures affect a company's performance and reputation?	5	CO2
Q14	Explain the concept of greenwashing and its implications.	5	CO2

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<tr><td colspan="4" align="center">SECTION-C
3Qx10M=30 Marks</td></tr>
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Q 15	Explain the challenges companies face while implementing ESG initiatives.	10	CO2
Q16	Explain the concept of Sustainable Development Goals (SDGs) and how they align with ESG principles in corporate practices.	10	CO2, CO3
Q17	How is climate change affecting businesses across different sectors worldwide? Examine the risks and opportunities emerging for businesses due to climate change. OR Discuss the role of the board of directors in ensuring ESG compliance in a company.	10	CO3

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<tr><td colspan="4" align="center">SECTION-D
2Qx15M= 30 Marks</td></tr>
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Q18	EcoSmart Solutions Ltd. is a mid-sized manufacturing company known for its commitment to eco-friendly packaging products. The company has built a strong reputation for sourcing raw materials from certified sustainable sources and for its innovations in biodegradable alternatives to traditional packaging. EcoSmart has established itself as a leader in the green packaging sector, positioning itself as a brand that prioritizes both environmental sustainability and social responsibility. Recently, EcoSmart announced a major expansion plan involving the construction of a new plant in a rural area. This move is intended to increase production capacity and help meet the growing demand for sustainable packaging products. While the expansion is seen as a strategic growth opportunity for the company, it has sparked significant controversy and raised concerns among local communities and environmental activists. Local communities, particularly those living in close proximity to the planned plant site, have expressed concerns over several key issues related to the project. They are worried about the potential environmental impact of the new plant, specifically in terms of water usage, waste disposal, and the overall sustainability of the operation. Many locals fear that the plant's operations could lead to	15	CO4

depletion of local water resources, which are vital to the surrounding community's agriculture and daily needs. Additionally, there are concerns about the potential for improper waste management, which could harm the local ecosystem and impact public health.

Environmental activists have also criticized EcoSmart for lacking transparency in its impact assessment reports. They argue that the company has not provided enough information about the environmental risks associated with the new plant and has not consulted adequately with affected communities. Activists have expressed concerns that the expansion could potentially undermine the company's reputation for sustainability, as the environmental impact of the new plant is not fully understood or disclosed.

These criticisms have put EcoSmart in a difficult position. Despite its positive reputation in eco-friendly packaging and sustainable sourcing, the company now faces increasing scrutiny regarding its new expansion project. The concerns raised by local communities and environmental activists challenge EcoSmart's commitment to its core values of environmental responsibility and social good, which it has built its brand upon.

As an ESG consultant:

Identify and explain the key ESG concerns associated with the proposed expansion.

| 19 | Recommend three strategies EcoSmart Solutions Ltd. should adopt to address these concerns and strengthen its ESG profile. OR As an ESG consultant, probe the role of local communities in driving the ESG profile of a company. | 15 | |