


<b>Name:</b>	
<b>Enrolment No:</b>	

**UPES**  
**End Semester Examination, Dec 2024**

**Course: BBA\_LM** **Semester: 5th**  
**Program: Logistics in Manufacturing Sectors** **Time: 03 hrs.**  
**Course Code: LSCM3015P** **Max. Marks: 100**

**Instructions:**

**SECTION A**  
**10Qx2M=20Marks**

S. No.	Questions	Marks	CO
Q 1	Define logistics in the manufacturing sector.		CO1
Q 2	What are the key components of logistics?		CO1
Q 3	List two objectives of logistics in manufacturing.		CO1
Q 4	Name two benefits of implementing logistics in manufacturing.		CO1
Q 5	What is the role of inventory in manufacturing logistics?		CO1
Q 6	Define "Just-in-Time" (JIT) in logistics.		CO1
Q 7	Mention two types of logistics strategies used in manufacturing.		CO1
Q 8	What is the significance of packaging in logistics?		CO1
Q 9	Identify two challenges in manufacturing logistics.		CO1
Q 10	Define supply chain visibility in manufacturing logistics.		CO1

**SECTION B**  
**4Qx5M= 20 Marks**

Q 1	Discuss the importance of warehouse management in manufacturing logistics.		CO2
Q 2	Analyze how technology impacts logistics in the manufacturing sector.		CO2
Q 3	Illustrate the flow of goods in a typical manufacturing logistics network.		CO2
Q 4	Explain how logistics can improve cost-efficiency in manufacturing operations.		CO2

**SECTION-C**  
**3Qx10M=30 Marks**

Q 1	Evaluate the impact of reverse logistics on manufacturing sustainability.		CO3
Q 2	Analyze the effectiveness of implementing lean logistics in the manufacturing sector.		CO3
Q 3	Critically assess the role of transportation management in manufacturing logistics.		CO3

**SECTION-D**  
**2Qx15M= 30 Marks**

Q 1	Propose an inventory management system suitable for a high-demand manufacturing unit.		<b>CO4</b>
Q 2	Develop a logistics plan to address disruptions in the manufacturing supply chain.		<b>CO4</b>