


Name:	 UPES <small>UNIVERSITY OF TOMORROW</small>
Enrolment No:	

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, DEC 2024

Course: Contract Manufacturing and Outsourcing
Program: Integrated BBA- MBA
Course Code: LSCM3007
Instructions:

Semester: V
Time: 03 Hrs.
Max. Marks: 100

SECTION A
10Qx2M=20Marks

S. No.		Marks	CO
Q 1	(1.1-1.5) Define terms in one or two lines. (1.6-1.10) Give the full form.		
1.1	Core processes	2	CO1
1.2	Non-Critical processes	2	CO1
1.3	Supply Uncertainty	2	CO1
1.4	Survey Method of Demand Forecasting	2	CO1
1.5	Multi-Sourcing	2	CO1
1.6	BPO	2	CO1
1.7	MG	2	CO1
1.8	SOP	2	CO1
1.9	NPV	2	CO1
1.10	IRR	2	CO1

SECTION B
4Qx5M= 20 Marks

	Write short notes (upto 70 words)		
2.1	Contract manufacturing Risks.	5	CO2
2.2	MG	5	CO2
2.3	Outsourcing Benefits	5	CO2

2.4	Demand Uncertainty	5	CO2
SECTION-C 3Qx10M=30 Marks			
3.1	Explain Delphi method of demand forecasting. How Demand forecasting impact a company's Outsourcing decisions.	10	CO3
3.2	With the help of example explain and justify the statement "Outsourcing and insourcing are strategic decisions".	10	CO3
3.3	Discuss Cost-Benefit Analysis (CBA) in detail for contract manufacturing	10	CO3
SECTION-D 2Qx15M= 30 Marks			
4.1	Explain any three terminologies in detail with examples a) Request for Proposal (RFP) b) Vendor Audits c) Proof of Concept (PoC) d) Third-Party Benchmarking and Industry Analysis	15	CO4
4.2	Discuss the Importance of Make and Buy Decisions along with Key factors in making those decisions in detail with example.	15	CO4