



<b>Name:</b>	
<b>Enrolment No:</b>	

**UPES**  
**End Semester Examination, December 2024**

<b>Course: Air Cargo Management</b> <b>Program: MBA AVM</b> <b>Course Code: TRAV 8024</b>	<b>Semester: III</b> <b>Time: 03 hrs.</b> <b>Max. Marks: 100</b>
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**Instructions:**

**SECTION A**  
**10Qx2M=20Marks**

S. No.	Answer all the questions	Marks	CO
Q 1	Identify the goods that cannot be transported by air.	2	CO1
Q 2	Which Incoterms are classified as destination terms, requiring the seller to deliver goods to a designated location?	2	CO1
Q 3	What is a "Customs Bonded Warehouse" in the context of air cargo?	2	CO1
Q 4	What is a "Main Deck Loader"?	2	CO1
Q 5	What is "Inbound Logistics"?	2	CO1
Q 6	Define "Delivery Order".	2	CO1
Q 7	What is the Pareto Principle and explain how it can be applied to prioritize operations in the air cargo industry.	2	CO1
Q 8	Define "Inventory Management".	2	CO1
Q 9	What is "Distribution Resource Planning"?	2	CO1
Q 10	Explain the term "Chargeable Weight" in air cargo and how it is calculated.	2	CO1

**SECTION B**  
**4Qx5M= 20 Marks**

Q 11	Explain the term "Cargo Manifest" and its purpose in air cargo logistics.	5	CO2
Q 12	Analyze the impact of FINTECH on the air logistics industry, focusing on how it influences operational efficiency, financial transactions, and overall supply chain management.	5	CO2

Q 13	<p>You are a logistics manager for a company exporting goods from Germany to Japan. The buyer has requested to use the CIF (Cost, Insurance, and Freight) Incoterm.</p> <p>a) Outline the responsibilities and risks for both the seller and the buyer under this term.</p> <p>b) If an unforeseen event damages the goods during ocean transit, who bears the loss, and why?</p> <p>c) Suggest how the seller can ensure smooth delivery and compliance with the CIF requirements.</p>	5	CO2
Q 14	Identify the term "Cargo Consolidation" in air freight and analyze its impact on cost efficiency, load optimization, and operational logistics.	5	CO2
<b>SECTION-C</b> <b>3Qx10M=30 Marks</b>			
Q 15	Analyze the key objectives of inventory management and their impact on operational efficiency and cost control.	10	CO3
Q 16	Analyze the factors that influence cargo rates in air transportation and discuss how these rates impact decision-making for businesses in global trade.	10	CO3
Q 17	Explain the concept of class rates in freight transportation and how they are determined.	10	CO3
<b>SECTION-D</b> <b>2Qx15M= 30 Marks</b>			
Q 18	Conduct a SWOT analysis of the air cargo industry, and evaluate how each factor—strengths, weaknesses, opportunities, and threats—can influence strategic planning and decision-making.	15	CO4
Q 19	Analyze the areas of air cargo operations most affected by AI and robotics, highlighting the potential benefits and challenges associated with each area.	15	CO4