



Name:

Enrolment No:

UPES

End Semester Examination, May 2024

Course: STRATEGIC LEADERSHIP

Program: MBA-S&C-KPMG

Course Code: STGM8027

Semester: IV

Time : 03 hrs.

Max. Marks: 100

Instructions:

The questions are based on the case provided – “META: A NEW DIRECTION TO LEADERSHIP”

SECTION A

S. No.		Marks	CO
Q	Statement of question		
Q1	What were the sources of power that Zuckerberg possessed?	20	CO3
Q2	Identify Zuckerberg’s dominant leadership style with respect to Goleman’s 6 Leadership Styles. Explain your reasons.	25	CO1
Q3	Basis the information provided in the case, comment on the organizational culture and climate under the leadership of Zuckerberg? OR Explain the Upper Echelon Theory with respect to Meta and Zuckerberg.	25	CO2
Q4	As Meta enters a new phase, what can Zuckerberg do to become a visionary leader, both as a person and as the head of the organization?	30	CO4